

Curriculum Vitae

I have read the following and certify that this curriculum vitae is a current and accurate statement of my professional record.

Signature



Date: January 7, 2025

I. Personal Information

I.A. Contact Information

Kim, Ji Youn, Ph.D. [UID: 115774889]
 Department of Communication
 University of Maryland
 College Park MD 20742
 Email: jkimcomm@umd.edu
 Office number: (301) 405-6532

I.B. Academic Appointments at UMD

Associate Professor, Department of Communication, College of Arts and Humanities,
 August 2024 – present

Assistant Professor, Department of Communication, College of Arts and Humanities,
 August 2017 – August 2024

I.C. Other Employment

Postdoctoral Teaching Scholar, Department of Communication,
 University of Kentucky, August 2015 – May 2017

I.D. Educational Background

Ph.D. University of Wisconsin-Madison, 2014
 Major: Mass Communications | Minor: Educational Psychology

M.A. Korea University, 2006
 Major: Journalism and Mass Communication

B.A. Korea University, 2003
 Major: Mass Communication | Double Major: Chinese Language and Literature

I.E. Continuing Education

University of Maryland-College Park

- Inclusive faculty hiring workshop (The ADVANCE Program and the Office of Diversity and Inclusion), Fall 2021
- Faculty forum: Communicating your impact during the time of COVID-19 (The Office of Faculty Affairs), Spring 2021
- Launch certificate program (TLTC), Fall 2018-Fall 2022
- Keeping our faculties (ADVANCE), Fall 2018
- The research workshop (ARHU), Fall 2017
- Grant writing basics workshop (ARHU), Fall 2017

I.F. Professional Certifications, Licenses, and Memberships

- Member, National Communication Association
- Member, Association for Education in Journalism and Mass Communication
- Member, Korean American Communication Association

II. Research, Scholarly, Creative and/or Professional Activities

*Note: * designates former or current University of Maryland graduate student*

II.A. Book Chapters

1. *Lee, S., **Kim, J.**, Atwell Seate A., & Liu, B. F. (2025). The effectiveness of converging alert messages from multiple weather communicators. In T. Coombs (Eds.), *Media and Crisis Communication*. Routledge. <https://doi.org/10.4324/9781032619187-8>
2. Atwell Seate A., Liu, B. F., **Kim, J.**, *Ma, X., *Lee, S., & Hawblitzel, D. (2022). Blue or stormy skies? The roles of strategic risk communication in protecting communities before, during, and after severe weather. In H. D. O’Hair & M. J. O’Hair (Eds.), *Communication and catastrophic events: Strategic risk and crisis management*. Wiley Blackwell. <https://doi.org/10.1002/9781119751847.ch11>
3. Liu, B. F., & **Kim, J.** (2021). Social media and climate change dialogue: A review of the research and guidance for communicators. In J-E. W. Yusuf & B. St. John (Eds.), *Communicating about Climate Change: Making Environmental Messaging Accessible*. Routledge. <https://doi.org/10.4324/9781003037378-8>

II.B. Refereed Journals

II.B.1. Refereed Journal Articles

1. Atwell Seate, A., Liu, B. F., **Kim, J.**, *Lee, S., & Hawblitzel, D. (2024). The what and how of warning messages: An experimental examination of instructing information and linguistic features use. *Journal of Contingencies and Crisis Management*, 32(4), e12630. <https://doi.org/10.1111/1468-5973.12630>
2. Atwell Seate, A., Liu, B. F., **Kim, J.**, *Lee, S., & Hawblitzel, D. (2024). A silver lining to a busted forecast? Building relationships after the storm through humanizing messages, *Journal of Contingencies and Crisis Management*. 32(2), e12571. <https://doi.org/10.1111/1468-5973.12571>
3. *Chen, J., *Wang, Y., & **Kim, J.** (2024). Impact of perceived and collective norms on COVID-19 prevention behaviors in 23 Countries: A multilevel approach. Online ahead of print. *Health Communication*. <https://doi.org/10.1080/10410236.2024.2320412>
4. **Kim, J.**, Liu, B. F., Atwell Seate, A., *Lee, S., & Hawblitzel, D. (2024). All joking aside? Comparing the effects of a humorous vs. a non-humorous message strategy in building organizational-public relationships and community resilience. *Journal of Applied Communication Research*, 52(1), 110-128. <https://doi.org/10.1080/00909882.2023.2208653>
5. **Kim, J.**, *Lee, S., *Wang, Y., & *Leach, J. (2023). The power of moral words in politicized climate change communication. *Environmental Communication*, 17(6), 566-580. <https://doi.org/10.1080/17524032.2023.2227771>
6. *Wang, Y., *Leach, J., **Kim, J.**, & *Lee, S. (2023). Support for COVID-19 mandatory vaccination: Examining the role of cultural worldviews, risk-benefit perceptions, and trust in scientists. *Journal of Science Communication*, 22(02), A03. <https://doi.org/10.22323/2.22020203>
7. *Ma, L., *Wang, Y., & **Kim, J.** (2023). How health organizations communicate about COVID-19 on social media: A comparative content analysis. *Journal of Communication in Healthcare*, 16(1), 83-92. <https://doi.org/10.1080/17538068.2022.2103334>
8. Fung, T., Namkoong, K., **Kim, J.**, & Yan Lai, P. (2022). Linking psychometric paradigm of risk and issue attention cycle: Risk information in news coverage of Avian and Swine Influenza global outbreaks. *Science Communication*, 44(6), 719–758. <https://doi.org/10.1177/10755470221138625>
9. **Kim, J.**, *Wang Y., *Ma, L., & *Chatham, A. (2022). Engaging the public in disaster communication: The effect of message framing on sharing intentions for social media posts. *International Journal of Strategic Communication*, 16(4), 649-662. <https://doi.org/10.1080/1553118X.2022.2033979>
10. **Kim, J.**, Atwell Seate, A., Liu, B. F., Hawblitzel, D. & Funk, T. (2022). To warn or not to warn: Factors influencing National Weather Service warning

- meteorologists' tornado warning decisions. *Weather, Climate, and Society*, 14(3), 697-708. <https://doi.org/10.1175/WCAS-D-20-0115.1>
11. *Wang, Y., **Kim, J.**, *Chatham, A., & *Ma, L. (2022). "I lose" "I gain" vs. "They lose" "They gain": The influence of message framing on donation intentions in disaster fundraising. *Journal of International Crisis and Risk Communication Research*. 5(1), 29-56. <https://doi.org/10.30658/jicrcr.5.1.1>
 12. Liu, B. F., Atwell Seate, A., **Kim, J.**, Hawblitzel, D., *Lee, S., & *Ma, X. (2022). Relationships are built on sunny days: Theorizing quiet weather communication strategies. *Weather, Climate, and Society*, 14(1), 223-236. <https://doi.org/10.1175/WCAS-D-21-0096.1>
 13. **Kim, J.** (2021). The meaning of numbers: Effect of social media engagement metrics in risk communication. *Communication Studies*, 72(2), 195-213. <https://doi.org/10.1080/10510974.2020.1819842>
 14. **Kim, J.**, & *Fang, S. (2020). Decisions to choose genetically modified foods: How do people's perceptions of science and scientists affect their choices? *Journal of Science Communication*, 19(2), A01. <https://doi.org/10.22323/2.19020201>
 15. **Kim, J.**, Namkoong, K. & *Chen, J. (2020). Predictors of online news-sharing intention in the U.S and South Korea: An application of the theory of reasoned action. *Communication Studies*, 71(2), 315-331. <https://doi.org/10.1080/10510974.2020.1726427>
 16. Namkoong, K., *Stanley, S. J., & **Kim, J.** (2020). Man shall not live by bread alone: The role of perceived emotional support in low-income adults' health outcomes. *Journal of Public Health*, 42(2), 247-253. <https://doi.org/10.1093/pubmed/fdz021>
 17. Kang, S., Shim, K., & **Kim, J.** (2019). Social media posts on Samsung Galaxy Note 7 explosion: A comparative analysis of crisis framing and sentiments in three nations. *Journal of International Crisis and Risk Communication Research*, 2, 259-290. <https://doi.org/10.30658/jicrcr.2.2.5>
 18. **Kim, J.**, Akin, H., Brossard, D., Xenos, M., & Scheufele, D. A. (2017). Selective perception of novel science: How definitions affect information processing about nanotechnology. *Journal of Nanoparticle Research*, 19, 167. <https://doi.org/10.1007/s11051-017-3837-3>
 19. **Kim, J.**, Brossard, D., Scheufele, D. A., & Xenos, M. (2016). "Shared" information in the age of big data: Exploring sentiment expression related to nuclear energy on Twitter. *Journalism & Mass Communication Quarterly*, 93, 430-445. <https://doi.org/10.1177/1077699016640715>

20. **Kim, J.**, Yeo, S. K., Brossard, D., Scheufele, D. A., & Xenos, M. A. (2014). Disentangling the influence of value predispositions and risk/benefit perceptions on support for nanotechnology among the American public. *Risk Analysis: An International Journal*, *34*, 965-980. <https://doi.org/10.1111/risa.12141>
21. Yeo, S. K., Cacciatore, M. A., Brossard, D., Scheufele, D. A., Runge, K. K., Su, L. Y-F., **Kim, J.**, Xenos, M., & Corley, E. A. (2014). Partisan amplification of risk: American perceptions of nuclear energy risk in the wake of the Fukushima Daiichi disaster. *Energy Policy*, *67*, 727-736. <https://doi.org/10.1016/j.enpol.2013.11.061>
22. Anderson, A. A., **Kim, J.**, Scheufele, D. A., Brossard, D., & Xenos, M. (2013). What's in a name? How we define nanotech shapes public reactions. *Journal of Nanoparticle Research*, *15*(2), 1-5. <https://doi.org/10.1007/s11051-013-1421-z>
23. Runge, K. K., Yeo, S. K., Cacciatore, M., Scheufele, D. A., Brossard, D., Xenos, M., Anderson, A., Choi, D., **Kim, J.**, Li, N., Liang, X., Stubbings, M., & Su, L. Y. (2013). Tweeting nano: How public discourses about nanotechnology develop in social media environments. *Journal of Nanoparticle Research*, *15*(1), 1-11. <https://doi.org/10.1007/s11051-012-1381-8>
24. **Kim, J.**, & Kim, S. (2007). Determinants and satisfaction of online agenda-ripping: Focusing on agenda-rippers' motive, satisfaction and level of participation. *Korean Journal of Journalism and Communication Studies*, *51*, 328-354. (In Korean)
25. Kim, S., & **Kim, J.** (2006). A Study about determinants of politicians' media coverage. *Korean Journal of Journalism and Communication Studies*, *50*, 151-174. (In Korean)

II.B.2. Other - Manuscripts Under Review

1. Atwell Seate, A., Liu, B. F., **Kim, J.**, *Lee, S., & Hawblitzel, D. (revised and resubmitted). Preparing for the next storm: The intersection of convergent messages and relational risk communication in predicting publics' protective actions. *Weather, Climate, and Society*.

II.C. Conferences, Workshops, and Talks

II.C.1. Invited Talks and Grantee Meeting Presentations

1. Namkoong, K., Vincent, S. K., Mazur, J., Chih, M. Y., **Kim, J.**, & Song, Y. (2017). Virtual reality and occupational safety: Exploring the potential of virtual reality technology in agricultural safety education (poster presentation). Expanding research partnership: State of the science, sponsored by National Institute for Occupational Safety and Health (NIOSH), Denver, CO, June 21-23.

2. **Kim, J.**, Brossard, D., Scheufele, D. A., & Xenos, M. (2012, February). Definitions matter: Selective processing of mediated messages in online environments (poster presentation). Presented at the annual meeting of the Nanoscale Science & Engineering Center Advisory Board, Madison, WI.
3. **Kim, J.**, Liang, X., Brossard, D., Scheufele, D. A., & Xenos, M. (2011, October). How individuals process scientific messages: The role of knowledge and language in interpreting nano messages (poster presentation). Presented to the UW Advanced Materials Industrial Consortium Annual Meeting, Madison, WI.

II.C.2. Refereed Presentations

1. **Kim, J.**, *Leach, J, *Thier, K., & *Ma, R. (2024, April). Messaging for future pandemic preparedness: Effects of moral framing. Presented at the 2024 Kentucky Conference on Health Communication, Lexington, KY.
2. Atwell Seate, A., Liu, B. F., **Kim, J.**, *Lee, S., & Hawblitzel, D. (2024, January). Preparing for the next storm: The intersection of convergent messages and strong organization-public relationships. Presented at the American Meteorological Society's 12th Symposium, Baltimore, MD.
3. Atwell Seate, A., Liu, B. F., **Kim, J.**, *Lee, S., & Hawblitzel, D. (2023, January). Are you taking action? The impact of instructing information and linguistic features in National Weather Service warning messages. Presented at the American Meteorological Society's 11th Symposium.
4. **Kim, J.**, *Lee, S., *Wang, Y., & *Leach, J. (2022, November). The power of moral words in politicized climate change communication. Presented at the annual convention of the National Communication Association, New Orleans, LA.
5. **Kim, J.**, Liu, B. F., Atwell Seate, A., *Lee, S., & Hawblitzel, D. (2022, August). Comparing the effects of a humorous vs. a non-humorous message strategy in quiet weather communication. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Detroit, MI.
6. *Thier, K., & **Kim, J.** (2022, August). Solutions and science: How story frame affects news audiences' perceptions of science topics. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Detroit, MI.
7. Atwell Seate, A., Liu, B. F., **Kim, J.**, *Lee, S., & Hawblitzel, D. (2022, August). Building relationships through busted forecasts? Examining conversational human voice as a post-crisis communication message strategy. Presented at the annual conference of the Association for Education in Journalism and Mass

Communication, Detroit, MI.

8. *Chen, J., *Wang, Y., & **Kim, J.** (2022, August). Impact of perceived and collective norms on COVID-19 prevention behaviors in collectivistic and individualistic countries: A multilevel analysis. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Detroit, MI.
9. Fung, T., Namkoong, K., **Kim, J.**, & Yan, P. (2021, August). Integrating psychometric paradigm of risk and issue attention cycle: A study of risk information in news coverage of avian and swine influenza. Presented at the annual conference of the Association for Education in Journalism and Mass Communication— Virtual conference due to COVID-19 pandemic.
* **Received Top Faculty Paper, ComSHER Division**
10. **Kim, J.**, Seate, A. A., Liu, B. F. & Hawblitzel, D. (2020, November). To warn or not to warn: Factors influencing National Weather Service forecasters' tornado warning decisions. Presented at the annual convention of the National Communication Association— Virtual conference due to COVID-19 pandemic.
11. **Kim J.**, *Leach, J. D., *Wang, Y. & *Lee, S. (2020, August). Understanding the lay audiences' science decision-making: The role of moral foundations. Presented at the annual conference of the Association for Education in Journalism and Mass Communication— Virtual conference due to COVID-19 pandemic.
12. **Kim, J.**, *Wang, Y., *Ma, L., & *Chatham, A. (2020, March). The relative persuasiveness of gain-and-loss-framed messages: Exploring the moderating role of the first-versus-third-person perspective. Presented at the 2020 International Crisis and Risk Communication Conference, Orlando, FL.
13. *Wang, Y., **Kim, J.**, *Chatham, A., & *Ma, L. (2020, March) “I lose”, “I gain” vs. “They lose”, “They gain”: The influence of message framing on donation intention in the wildfire disaster. Presented at the 2020 International Crisis and Risk Communication Conference, Orlando, FL.
14. **Kim, J.**, & *Fang, S. (2019, August). Food science decision: Impact of healthy eating interest and public views of scientists. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Toronto, Canada.
15. **Kim, J.** & Namkoong, K. (2018, November). Understanding the online gatekeeper audience: Predictors of online news sharing intention in cross-cultural context. Presented at the annual convention of the National Communication Association, Salt Lake City, UT.

16. **Kim, J.** (2018, August). The meaning of numbers: Effect of social cues perceived as the bandwagon heuristic in online news. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.
17. Kang, S., Shim, K., & **Kim, J.** (2018, August). News coverage of the Samsung Galaxy Note 7 explosion on social media: A comparative analysis of framing and sentiments in South Korea, the U.S., and Australia. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.
18. Namkoong, K., *Stanley, S. J., & **Kim, J.** (2018, August). Man shall not live by bread alone: The role of perceived emotional support networks in health outcomes of low-income adults. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.
19. **Kim, J.**, & Namkoong, K. (2016, June) Sharing nuclear accident online: A comparison of risk information sharing between Korea and the U.S. Presented at the annual conference of the International Communication Association, Fukuoka, Japan.
20. **Kim, J.** (2015, August). Engaging users in the prediction of online news participation: Demonstrating the role of normative social cues in social media. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
21. **Kim, J.** (2015, August). Exploring the influence of normative social cues in online communication from the news consumers' perspective. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
22. **Kim, J.**, Runge, K., Brossard, D., Scheufele, D. A., & Xenos, M. (2014, May). Engaging readers: What makes Americans seek particular information during controversial message processing? Presented at the annual conference of the International Communication Association, Seattle, WA.
23. Cacciatore, M. A., Yeo, S. K., Brossard, D., Scheufele, D. A., Runge, K., Su, L. Y.-F., ... Corley, E. A. (2013, August). Partisan amplification of nuclear energy risk in the wake of the Fukushima Daiichi disaster. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington D.C.
24. **Kim, J.** (2012, November). Selective attention, primed-encoding, and the role of language in mediated scientific messages processing. Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
* **Honorable Mention, Student Paper Competition, Public Opinion Track**

25. Runge, K., **Kim, J.**, & Su, Y. F. (2012, November). No fallout: Public opinion of nuclear energy risk in the wake of Fukushima Daiichi disaster media coverage. Presented at the annual meeting of the Midwest Association of Public Opinion Research, Chicago, IL.
26. Cacciatore, M. A., Yeo, S. K., Su, L. Y-F., Choi, D-H., Xenos, M. A., Scheufele, D. A., ... Corley, E. A. (2012, August). Is Facebook making us dumber? Exploring social media use as a predictor of political knowledge. Presented at the annual convention of the Association for Education in Journalism & Mass Communication, Chicago, IL.
27. **Kim, J.**, Brossard, D., Scheufele, D. A., & Xenos, M. (2012, May). Definitions matter: Selective processing of mediated messages in online environments. Presented at the annual conference of the American Association for Public Opinion Research, Orlando, FL.
28. **Kim, J.** (2011, November). How information processing can influence public attitudes toward an emerging technology. Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
29. **Kim, J.**, Ladwig, P., Anderson, A. A., Brossard, D., Scheufele, D. A., & Xenos, M. (2011, May). The public acceptance of nanotechnology: How ideology and trust in safety systems moderate the effect of benefit perceptions on federal funding support. Presented at the annual conference of the American Association for Public Opinion Research, Phoenix, AZ.
30. **Kim, J.** (2010, November). Understanding U.S. opinion on science: What makes the public give support for science? Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
31. Namkoong, K., & **Kim, J.** (2008, November) User created content (UCC) in political campaigns: Third person perception about the effect of political UCC and official campaign advertisements. Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
32. Namkoong, K., **Kim, J.**, & McLeod, D.M. (2008, August). The advertising effect of user-created content (UCC) in 2007 Korea presidential election campaign. Presented at the annual convention of the Association for Education in Journalism and Mass Communication, Chicago, IL.
33. **Kim, J.**, & Kim, S. (2006, October). A study about the online agenda-ripler: Focusing on relations between the online user's motive, satisfaction and level of participation. Presented at the bi-annual conference of Korean Society for Journalism & Communication Studies, Seoul, Korea.

34. Kim, S., & **Kim, J.** (2005, May). What are the decisive factors of politicians' media coverage in Korea. Presented at the bi-annual conference of Korean Society for Journalism & Communication Studies, Gyongju, Korea.

II.C.3. Non-Refereed Presentations

1. * Leach J., **Kim, J.**, *Thier, K., & *Ma, R. (2023, April). Messaging for future pandemic preparedness: Effects of moral framing. Research presented at the CHRC Mini-Conference. Center for Health and Risk Communication, Department of Communication, University of Maryland, College Park, MD.
2. *Wang, Y., **Kim, J.**, *Chatham, A., & *Ma, L. (2019, November). "I lose," "I gain" vs. "They lose," "They gain": The influence of message framing on donation intention. Research presented at the inaugural CHRC Mini-Conference. Center for Health and Risk Communication, Department of Communication, University of Maryland, College Park, MD.

II.C.4. Other

1. **Kim, J.** (2019, August). The Korean Society for Journalism & Communication Studies (KSJCS) sponsored research paper session. Discussant at the annual convention of the Association for Education in Journalism & Mass Communication, Toronto, ON.

II.D. Research Fellowships, Prizes and Awards

II.D.1. Sponsored Research and Programs— Administered by the Office of Research Administration (ORA), University of Maryland

Co-Principal Investigator, "How should forecasters warn about tornadoes? Providing a scientifically validated risk communication toolkit and training to the National Weather Service." National Oceanic and Atmospheric Administration (NOAA VORTEX-SE #NA20OAR4590454): September 2020-August 2022 [PI Anita Atwell Seate, co-PIs Brooke Liu; Daniel Hawblitzel], \$368,675

II.D.2. Sponsored Research and Programs— NOT Administered by the Office of Research Administration (ORA)

Graduate School Faculty-Student Research Award (FSRA). "Bridge the empathy gaps on the climate crisis: Communicating moral foundations in environmental communication". The Graduate School, University of Maryland. AY2024-25, \$15,000

Graduate School Faculty-Student Research Award (FSRA). "Communicating science to lay audiences: Moral values and science communication". The Graduate School, University of Maryland. AY2020-21, \$10,000

Principal Investigator, “Scientists! Let’s make us great again (SMUG) project”, College of Arts and Humanities, University of Maryland (ARHU Faculty Funds Competition), 2019, \$900

II.D.3. Other— Awards

Top Faculty Paper, ComSHER Division, The annual conference of the Association for Education in Journalism and Mass Communication, 2021.

Honorable Mention, Student Paper Competition, Public Opinion Track, The annual conference of the Midwest Association for Public Opinion Research, 2012.

III. Teaching, Extension, Mentoring, and Advising

III.A. Courses Taught (Last 5 Years)

University of Maryland-College Park

COMM701	Quantitative Methods in Communication Research (Spring 2022)
COMM698A	Special Problems in Communication; Science Communication (Fall 2023, Fall 2020)
COMM302	Communication Science Theories (Fall 2024, Spring 2024, Spring 2023, Fall 2022)
COMM498R	Seminar: Risk Communication (Honors) (Spring 2024, Spring 2023)
COMM398A (COMM459A)	Selected Topics in Communication; Science Communication (Fall 2023, Spring 2021)
COMM398L	Selected Topics in Communication; Science, Media, and the Public (Spring 2021, Fall 2020, Spring 2020, Fall 2019)
COMM498R	Seminar: Risk Communication (Fall 2024, Spring 2024, Fall 2022, Spring 2022)
COMM478	Communication Colloquium (Spring 2019, Fall 2018)
HONR258B	Watch out, Calm down: Risk Communication (Spring 2020)

III.B. Teaching Innovations

III.B.1. Course or Curriculum Development

University of Maryland-College Park

Developed a new course:

Spring 2023	COMM498R	Seminar: Risk Communication (Honors)
Spring 2021	COMM398A	Selected Topics in Communication; Science Communication
Fall 2020	COMM698A	Special Problems in Communication; Science Communication
Fall 2018	COMM398L	Selected Topics in Communication; Science, Media, and the Public
Spring 2018	HONR258B	Watch Out, Calm Down: Risk Communication
Fall 2017	COMM498R	Seminar: Risk Communication

Significant revision of:

Spring 2022	COMM701	Quantitative Methods in Communication Research
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University of Kentucky

Developed a new course:

Spring 2017	COM591	Impact of Social Media
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Significant revision of:

Spring 2016	COM535	Risk-Crisis Communication
Fall 2015	COM449	Social Processes and Effects of Mass Communication

III.C. Advising

III.C.1. Advisor: Doctoral

2024-present	Esther Hi-Young Son	[In progress]
2024-present	Chenchen Wang	[In progress]
2023-present	Misa Park	[In progress]
2020-present	Jiawen Doh	[In progress]

III.C.2. Advisory and/or Dissertation Committee Member: Doctoral

2024-present	Anuoluwapo Adesina	[In progress]
2023-present	Xinyi Song	[In progress]

2023-present	Seyeon Park	[In progress]
2022-present	Rudy Sunrin Kim	[In progress]
2022-present	Xingman Wu	[In progress]
2022-present	Grace Jeonghyun Kim	[In progress]
2021-present	Ran Ma	[In progress]
2021-present	Shilin Xia	[In progress]
2020-2024	Xin Ma	[In progress]
2020-2024	Tong Lin	[In progress]
2019-2024	Saymin Lee	[In progress]
2019-2024	Jonathan David Leach	[In progress]
2021-2023	Yuan Wang	[In progress]
2022-2022	Victoria Ledford	[In progress]
2020-2022	Lingyan Ma	[In progress]
2018-2022	Junhan Chen	[In progress]
2017-2021	Allison Chatham	[In progress]

III.C.3. Independent Studies: Doctoral

Fall 2022	Jiawen Zhang	ASMR in health communication
Spring 2021	Saymin Lee	Weather risk communication
Fall 2020	Yuan Wang	Cultural cognition
Fall 2019	Yuan Wang	Presumed influence of misinformation
Spring 2019	Yuan Wang	Message framing and persuasion
Spring 2018	Sumin Fang	Public acceptance of science food

III.C.4. Supervision: CHRC Research Team (Graduate students)

2024-present	Rudy Kim, Esther Son, Shilin Xia & Catherine Zhang
2022-2023	John Leach, Kathryn Thier & Ran Ma
2018-2020	Allison Chatham, Lingyan Ma & Yuan Wang

III.C.5. Supervision: Science/Environmental Communication Research Team (Graduate students)

2024-present	Misa Park & Seyeon Park
2020-2022	John Leach, Saymin Lee, & Yuan Wang

III.D. Mentorship

III.D.1. Other

Faculty Panelist. “Professional development workshop: A basic overview of the academic job market” Graduate Seminar, Department of Communication, University of Maryland, August, 2019.

Faculty panelist. “Imposter syndrome faculty panel” Graduate students hosted Seminar, Department of Communication, University of Maryland, April, 2019.

III.E. Professional and Extension Education

III.E.1. Guest Lectures

Dr. Shim’s MAC501: Communication Theory, Korea University, 2020.

III.F. Other Teaching Activities

III.F.1. Attended Professional Development Workshops and Seminars

University of Maryland

- AI in the Classroom (TLTC), 2023
- Decentering Whiteness Workshop (TLTC), 2021
- Google sites for student website creation (ARHU), 2021
- Getting started with Panopto (ARHU), 2021
- Four-part design sprint for your online course (TLTC), 2020
- Integrating diversity throughout the semester (TLTC), 2019
- Teaching hacks: 10 things that can make teaching more efficient (TLTC), 2017
- Classroom climate: A great place to learn (TLTC), 2017
- Teaching backwards: Learning outcomes & course design (TLTC), 2017
- What is an honors seminar? (Honors College), 2017

University of Kentucky

- Rethinking presentation slides using assertion-evidence structure
- Writing good multiple-choice questions and using the item analysis information
- Flipping the classroom: Key design considerations
- From blackboard to canvas: Pedagogical innovations and implications
- Documenting your teaching activities: Assembling a teaching portfolio

III.G. Teaching Awards/Certificate

- 2024 Andrew Wolvin Outstanding Teaching Award, Department of Communication, University of Maryland
- 2022 Andrew Wolvin Outstanding Teaching Award, Department of Communication, University of Maryland
- Faculty Launch Program Certificate, TLTC, University of Maryland

IV. Service and Outreach

IV.A. Editorial Boards and Reviewing Activities

IV.A.1. Editorial Board

- Korean Journal of Communication

IV.A.2. Reviewing Activities for Journals and Presses

- Science Communication
- Media Psychology
- Environmental Communication
- Journal of Science Communication
- International Journal of Strategic Communication
- SAGE Open
- Weather, Climate and Society
- Health Communication
- New Media & Society
- Communication Studies

IV.A.3. Reviewing Activities for Conferences

National Communication Association (NCA)

- Environmental Communication Division
- Communication and Social Cognition Division

Association for Education in Journalism and Mass Communication (AEJMC)

- Communicating Science, Health, Environment, Risk Division
- Korean American Communication Association Session

International Communication Association (ICA)

- Environmental Communication
- Health Communication
- Information Systems
- Korean American Communication Association Session

IV.B. Committees, Professional & Campus Service

IV.B.1. Campus Service – Department

- APT Committee, Fall 2024-present
- APT Sub-Committee (Teaching & Service), Fall 2024
- Graduate Studies Committee, Fall 2023 - Spring 2024
- Faculty Advisory Committee, Summer 2022 - Spring 2023 (Secretary, Fall 2022)

- Communication Science Search Committee, Fall 2023, Fall 2021
- Salary Advisory Committee, Fall 2020- Spring 2023
- Undergraduate Studies Committee, Fall 2019- Spring 2021, Fall 2024
- Center for Health and Risk Communication Steering Committee, Fall 2018-present
- Colloquium Committee, Fall 2017-Spring 2019
- Proposed a new course syllabus for the new curriculum on the Health and Science Communication specialization: COMM459 Special Topics Seminar in Science Communication, Spring 2021
- Contributed to a recruiting video for the undergraduate program: Recording a short presentation regarding science communication, Fall 2020

IV.B.2. Campus Service – College

- ARHU Collegiate Council, Fall 2021-Spring 2023

IV.B.3. Offices and Committee Memberships

- Newsletter Editor, Korean American Communication Association, Fall 2021-Summer 2023
- Association for Education in Journalism and Mass Communication (AEJMC): Organizing committee member, Korean American Communication Association, 2017-2019
- International Communication Association (ICA): Student committee member, Korean American Communication Association, 2013-2015