



JAYA L. KOILPILLAI, MA, MSMOB, APR, ACC
PRESIDENT AND CHIEF CONSULTANT | DESIGNING COMMUNICATION

Building brands and reputations from the inside out

MA, communication
MSMOB, management/
organization behavior
APR, public relations

BS, journalism

ACC international coaching
certification



Jaya Koilpillai is a communication and organization development executive and coach with more than 20 years' experience working in-house and as a consultant. She has an award-winning portfolio of successes with global Fortune 500 companies, associations, nonprofits and consulting firms.

Jaya has a solid foundation of high-level public relations and corporate management - she creates and implements strategies for organizations to evaluate and respond to key stakeholders. Building on that, she focuses on the people side of the profession, providing consulting for organizational culture, teams, leadership and how to build effective structures – specializing in DEI audiences and topics. She provides individual career and professional coaching,

corporate consulting, recruitment and career services. She authored

the book *This Changes Everything: Transforming Your Life from the Inside Out*, which features her proprietary five-stage change model.

Jaya's consulting firm, **Designing Communication**, has this value proposition: For corporate, nonprofit and association organizations and leaders facing workforce challenges and turmoil, we offer business consulting and coaching focused on engagement, diversity/DEI, culture, leadership, growth, team and function structure and value.

Our high-impact initiatives retain and grow employees, prove value of business functions, foster values-based leadership behaviors, drive deep cultural changes, instill emotionally intelligent communication, and open channels of trusting communication for authentic conversations about DEI to take place.

These help to heal, change and elevate organizational and individual brands.

Unlike other communicators and coaches, our leader is trained, credentialed and acclaimed in both professions. This enables her to layer nuanced interpersonal communication and content creation throughout my unique programs. 100% of her clients who follow her recommendations and engage in her coaching meet their goals. industries, and an unwavering commitment to empowering enhanced reputations through engagement and integrity.

