

Curriculum Vitae

Notarization. I have read the following and certify that this *curriculum vitae* is a current and accurate statement of my professional record.

Signature *Kang Namkoong*

Date: March 31, 2021

I. Personal Information

I.A. Contact Information

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Department of Communication
University of Maryland
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College Park MD 20742
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I.B. Academic Appointments at UMD

Assistant Professor, Department of Communication, University of Maryland-College Park. 2017 - 2020

Associate Professor, Department of Communication, University of Maryland-College Park. 2020 - Present

I.C. Other Employment

Assistant Professor, Department of Community and Leadership Development, University of Kentucky, Lexington, KY. 2012-2017

Faculty Affiliate, Appalachian Center and Appalachian Studies Program, University of Kentucky, 2013-2017

Faculty Affiliate, Community and Economic Development Initiative of Kentucky (CEDIK), University of Kentucky, 2015-2017

Research Assistant, Center for Health Enhancement Systems Studies (CHESS), University of Wisconsin-Madison, 2008-2011

I.D. Educational Background

Ph.D. in Mass Communication (Ph.D. Minor: Statistics)
University of Wisconsin-Madison, 2011
Advisor: Dhavan V. Shah
M.A. in Journalism and Mass Communication
Korea University, 2005
Advisor: Jae Chul Shim

B.A. in English Language and English Literature
Korea University, 1999

I.E. Professional Certifications, Licenses, and Memberships

Member, Association for Education in Journalism and Mass Communication
Member, International Communication Association
Member, National Communication Association

II. Research, Scholarly, Creative and/or Professional Activities

II.A. Chapters

II.A.1. Books

1. McLaughlin, B., Hull, S., **Namkoong, K.**, Shah, D. V., & Gustafson, D. H. (2016). We all scream for ice cream: Physical desires and positive identity negotiation in the face of cancer. In A. Novak, & I. J. El-Burki (Eds.), *Defining identity and the changing scope of culture in the digital age* (pp. 81-98). Hershey, PA: IGI Global. ISBN-10:1522502122; ISBN-13: 978-1522502128

II.B. Refereed Journals

II.B.1. Refereed Journal Articles

1. Qin, Y., Chen, J., **Namkoong, K.**, Ledford, V., & Lim, J. (in print). Increasing perceived risk of opioid misuse: The power of concrete language and the use of images. *Health Communication*.
2. Burke, R., Weichelt, B., & **Namkoong, K.** (forthcoming). Facebook Ads Manager as a Recruitment Tool for a Health and Safety Survey of Farm Mothers: A Pilot Study. *JMIR Formative Research*.
3. Byrd, A. P., Vincent, S. K., Mazur, J., & **Namkoong, K.** (2020). A Multi-State Evaluation of Secondary Agricultural Education Students' Performance on Industry-Based Standards. *Journal of Agricultural Education*, 61(2), 238-248. <https://doi.org/10.5032/jae.2020.02238>
4. Wang, X. J., Joyce, N., & **Namkoong, K.** (2020). Investigating college students'

- intentions to seek online counseling services. *Communication Studies*, 71(4), 550-567. <https://doi.org/10.1080/10510974.2020.1750448>
5. Kim, J., **Namkoong, K.**, & Chen, J. H. (2020). Predictors of Online News-Sharing Intention in the U.S and South Korea: An Application of the Theory of Reasoned Action. *Communication Studies*, 71(2), 315-331. <https://doi.org/10.1080/10510974.2020.1726427>
 6. Weichelt, B., Heimonen, T., Gorucu, S., Redmond, E., Vechinski, J., Pflughoeft, K., Bendixsen, C., Salzwedel, M., Scott, E., **Namkoong, K.**, Rautiainen, R., & Murphy, D. (2019). Redesigning a sentinel surveillance system for collecting and disseminating near real-time agricultural injury reports: system usability study. *JMIR formative research*, 3(3), e13621. <https://doi.org/10.2196/13621>
 7. **Namkoong, K.**, Stanley, S. J., & Kim, J. (2019). Man shall not live by bread alone: The role of perceived emotional support networks in health outcomes of low-income adults. *Journal of Public Health*. <https://doi.org/10.1093/pubmed/fdz021>
 8. Vincent, S. K., Mazur, J. M., Summey, T. E., **Namkoong, K.**, & Byrd, A. P. (2019). An evaluation of behavioral intent in Appalachian youth participating in the CROPS curriculum. *Journal of Agricultural Safety and Health*, 25(1), 25-36. <https://doi.org/10.13031/jash.12810>
 9. Tingle, A. K., Vincent, S. K., Mazur, J., Dietrich, M. S., Watson, J., & **Namkoong, K.** (2018). Observing change in behavioral intent among secondary youth regarding tractor roll-over through an educational intervention curriculum. *Career and Technical Education Research*, 43(3), 243-258. <https://doi.org/10.5328/cter43.3.243>
 10. **Namkoong, K.**, Nah, S., Van Stee, S. K., & Record, R. (2018). Social media campaign effects: Moderating role of social capital in an anti-smoking campaign. *Health Communication*, 33(3), 274-283. <https://doi.org/10.1080/10410236.2016.1258616>
 11. Kim, S. C., **Namkoong, K.**, Fung, T. K., Heo, K., & Gunther, A. C. (2018). Understanding public opinion change of HPV vaccination controversy: Effects of exemplification and the mediating role of projection. *Health Education*, 118(5), 402-412. <https://doi.org/10.1108/HE-01-2018-0006>
 12. **Namkoong, K.**, Shah, D. V., & Gustafson, D. H. (2017). Offline social relationships and online cancer communication: Effects of perceived social and family support on online social relationship building. *Health Communication*, 32(11), 1422-1429. <https://doi.org/10.1080/10410236.2016.1230808>

13. **Namkoong, K.**, Shah, D. V., McLaughlin, B., Chih, M. Y., Moon, T. J., Hull, S., & Gustafson, D. H. (2017). Expression and reception: An analytic method for assessing message production and consumption in CMC. *Communication Methods and Measures, 11*(3), 153-172.
<https://doi.org/10.1080/19312458.2017.1313396>
14. **Namkoong, K.**, Nah, S., Record, R., & Van Stee, S. K. (2017). Communication, reasoning, and planned behaviors: Unveiling the effect of interactive communication in an anti-smoking social media campaign. *Health Communication, 32*(1), 41-50. <https://doi.org/10.1080/10410236.2015.1099501>
15. Nah, S., **Namkoong, K.**, Record, R., & Van Stee, S. K. (2017). Citizen journalism increases civic participation: Theory of reasoned action and its mediating effects, *Newspaper Research Journal, 38*(1), 62-78.
<https://doi.org/10.1177/0739532917698444>
16. Hull, S. J., Abril, E. P., Shah, D. V., Choi, M., Chih, M. Y., Kim, S. C., **Namkoong, K.**, McTavish, F. M., & Gustafson, D. H. (2016). Self-determination theory and computer-mediated support: Modeling effects on breast cancer patient's quality-of-life. *Health Communication, 31*(10), 1205-1214.
<https://doi.org/10.1080/10410236.2015.1048422>
17. Nah, S., **Namkoong, K.**, Chen, N. T., & Hustedde, R. J. (2016). A communicative approach to community development: The effects of neighborhood storytelling network on civic participation. *Community Development, 47*(1), 11-28. <https://doi.org/10.1080/15575330.2015.1094497>
18. Nah, S., **Namkoong, K.**, Van Stee, S. K., & Record, R. (2014). Unveiling the effects of citizen journalism practice on college students' social capital. *Journalism and Mass Communication Educator, 69*(4), 366-385.
<https://doi.org/10.1177/1077695814551833>
19. Yoo, W., **Namkoong, K.**, Choi, M., Shah, D. V., Aguilar, M., Tsang, T. J., Hong, Y., & Gustafson, D. H. (2014). Expression and reception of emotional support online: Mediators of social competence on health benefits for breast cancer patients. *Computers in Human Behavior, 30*, 13-22.
<https://doi.org/10.1016/j.chb.2013.07.024>
20. DuBenske, L. L., Gustafson, D. H., **Namkoong, K.**, Hawkins, R. P., Atwood, A. K., Brown, R. L., Chi, M. Y., McTavish, F. M., Carmack, C. L., Buss, M. K., Govindan, R., & Cleary, J. F. (2014). CHES improves cancer caregivers' burden and mood: Results of an eHealth RCT. *Health Psychology, 33*(10), 1261-1272.
<https://doi.org/10.1037/a0034216>
21. **Namkoong, K.**, McLaughlin, B., Yoo, W. H., Hull, S., Shah, D. V., Kim, S. C., Moon, T. J., Johnson, C., Hawkins, R. P., McTavish, F. M., & Gustafson, D. H.

- (2013). The effects of expression: How providing emotional support online improves cancer patients' coping strategies. *Journal of the National Cancer Institute Monograph*, 47, 169-174. <https://doi.org/10.1093/jncimonographs/igt033>
22. Gustafson, D. H., DuBenske, L. L., **Namkoong, K.**, Hawkins, R. P., Chih, M. Y., Bhattacharya, A., Carmack, C. L., Schiller, J. H., Traynor, A. M., Buss, M. K., Govindan, R., & Cleary, J. F. (2013). The effect of an online intervention on symptom distress and survival in patients with nonsmall cell lung cancer: A randomized trial. *Cancer*, 119(9), 1744-1751. <https://doi.org/10.1002/cncr.27939>
 23. Kim, S. C., Shah, D. V., **Namkoong, K.**, McTavish, F. M., & Gustafson, D. H. (2013). Predictors of online health information seeking among women with breast cancer: The role of social support perception and emotional well-being. *Journal of Computer-Mediated Communication*, 18(2), 212-232. <https://doi.org/10.1111/jcc4.12002>
 24. Yoo, W., Chih, M-Y., Kwon, M. W, Yang, J., Cho, E., McLaughlin, B., **Namkoong, K.**, Shah, D. V., & Gustafson, D. H. (2013). Predictors of the change in the expression of emotional support within an online breast cancer support group: A longitudinal study. *Patient Education and Counseling*, 90(1), 88-95. <https://doi.org/10.1016/j.pec.2012.10.001>
 25. **Namkoong, K.**, Fung, T. K., & Scheufele, D. A. (2012). The politics of emotion: Voter emotions, news media use, and participation during the 2004 U.S. presidential election. *Mass Communication and Society*, 15(1), 25-45. <https://doi.org/10.1080/15205436.2011.563894>
 26. **Namkoong, K.**, DuBenske, L. L., Shaw, B. R., Gustafson, D. H., Hawkins, R. P., Shah, D. V., McTavish, F. M., & Cleary, J. F. (2012). Creating a bond between caregivers online: Impact on caregivers' coping strategies. *Journal of Health Communication*, 17(2), 125-140. <https://doi.org/10.1080/10810730.2011.585687>
 27. Han, J. Y., Shah, D. V., Kim, E., **Namkoong, K.**, Lee, S. Y., Moon, T. J., Cleland, R., McTavish, F. M., & Gustafson, D. H. (2011). Empathic exchanges in online cancer support groups: Distinguishing message expression and reception effects. *Health Communication*, 26(2), 185-197. <https://doi.org/10.1080/10410236.2010.544283>
 28. Fung, T. K., **Namkoong, K.**, & Brossard, D. (2011). Media, social proximity, and risk: A comparative analysis of newspaper coverage of avian flu in Hong Kong and in the United States. *Journal of Health Communication*, 16(8), 889-907. <https://doi.org/10.1080/10810730.2011.561913>
 29. **Namkoong, K.**, Shah, D. V., Han, J. Y., Kim, S. C., Yoo, W., Fan, D., McTavish, F. M., & Gustafson, D. H. (2010). Expression and reception of treatment information in breast cancer support groups: How health self-efficacy moderates

effects on emotional well-being. *Patient Education and Counseling*, 81S, S41-S47. <https://doi.org/10.1016/j.pec.2010.09.009>

30. Ekdale, B., **Namkoong, K.**, Fung, K. F., & Perlmutter, D. D. (2010). Why blog? (then and now): Exploring the motivations for blogging by popular American political bloggers. *New Media and Society*, 12(2), 217-234. <https://doi.org/10.1177/1461444809341440>
31. Thorson, K., Ekdale, B., Borah, P., **Namkoong, K.**, & Shah, C. (2010). YouTube and Proposition 8: A case study in video activism. *Information, Communication & Society*, 13(3), 325-349. <https://doi.org/10.1080/13691180903497060>
32. Seol, J., & **Namkoong, K.** (2007). A study on the relationship between television news and diplomacy: A content analysis of Six-Way Talks news. *Korean Journal of Broadcasting & Telecommunication Studies*, 21(4), 69–100 [Korean].

II.B.2. Other

Research in Progress

Revise and Resubmit

1. **Namkoong, K.**, Shah, D. V., & Gustafson, D. H. Social networks, social support, and social capital: Resources embedded in communication networks in an online cancer support group.
2. Ledford, V., Lim, J., **Namkoong, K.** Chen, J., & Qin, Y. Opioid stigma communication: The impacts of language and danger appraisal on people who misuse opioids and opioid-related policies.

Manuscripts under review

1. Qin, Y., Wang, X. J., & **Namkoong, K.** A meta-analysis on mHealth physical activity interventions for weight loss: Technology use, behavioral change theories and techniques.

II.C. Conferences, Workshops, and Talks

II.C.1. Invited Talks and Grantee Meeting Presentations

1. **Namkoong, K.** (2017). Social networks in an eHealth System: Their dimensions and impacts on cancer patients. Population science seminar sponsored by the Behavioral and Community Health Department of the School of Public Health, College Park, MD, October 5.

2. **Namkoong, K.**, Vincent, S. K., Mazur, J., Chih, M. Y., Kim, J., & Song, Y. (2017). Virtual reality and occupational safety: Exploring the potential of virtual reality technology in agricultural safety education (poster presentation). Expanding research partnership: State of the science, sponsored by National Institute for Occupational Safety and Health (NIOSH), Denver, CO, June 21-23.
3. Mooney, K., ShameiZadeh, P., Hartfield, M., Christian, J., Hannah, R., **Namkoong, K.**, Studts, J. L., Hildebrandt, G. C., & Chih, M. Y. (2017). Experiences of bone marrow transplant patients and their family caregivers in Kentucky: An Interview Study (poster presentation). Lexington, KY: Markey Cancer Center Research Day. May 17.
4. **Namkoong, K.** (2016). eHealth systems and health promotion: Online communications for agricultural health and safety. Marshfield Clinic Research Foundation Scientific Seminar, Marshfield, WI, December, December 7.
5. **Namkoong, K.** (2016). Open discussions for research about agricultural safety and health conditions. *Panelist* (2 sessions). University of Kentucky Farm Safety Research Consortium, Gatlinburg, TN, July 27.
6. **Namkoong, K.** (2015). An integrated marketing project for the farmers' markets in the Appalachian region. Sharing Work on Appalachian in Progress sponsored by UK Appalachian Center, Lexington, KY, April 2.
7. **Namkoong, K.** (2014). Social capital in an online health community: Network features and impact on breast cancer patients. Research seminar sponsored by the Korean Bioscientists Association at UK (KBAUK), Lexington, KY, March 14.
8. **Namkoong, K.** (2012). Communication networks in CHESS. CECCR Research Update, CECCR II Grantee Meeting*, Madison, WI, October 8-10.
9. Yoo, W., **Namkoong, K.**, Choi, M., Shah, D.V., Aguilar, M., Tsang, S., Hong, Y., & Gustafson, D. H. (2012). Online expression of emotional support mediates the effect of social competence on breast cancer patients' health benefits. CECCR II Grantee Meeting* (poster presentation), Madison, WI, October 8-10.
10. McLaughlin, B., Hull, S., **Namkoong, K.**, Shah, D.V., & Gustafson, D. H. (2012). We all scream for ice cream: Physical craving and positive identity negotiation in the face of cancer. CECCR II Grantee Meeting* (poster presentation), Madison, WI, October 8-10.
11. Yoo, W., Chih, M. Y., Kwon, M. W., Hong, Y., Cho, E., McLaughlin, B., **Namkoong, K.**, Shah, D.V., & Gustafson, D. H. (2012). From lurkers to sustainers: Change in the expression of emotional support in an online cancer support group. CECCR II Grantee Meeting* (poster presentation), Madison, WI, October 8-10.

12. **Namkoong, K.**, Chih, M. Y., Shah, D.V., & Gustafson, D. H. (2011). Communication network in online breast cancer support groups. CECCR II Grantee Meeting* (poster presentation), St. Louis, MO, October 10-12. **“Top Poster Award” Designation**
13. Shah, D.V., **Namkoong, K.**, Moon, T. J., Chih, M. Y., & Han, J. Y. (2011). Explicating use of ICTs in health contexts: Entry, exposure, and engagement. CECCR II Grantee Meeting* (poster presentation), St. Louis, MO, October 10-12.
14. DuBenske, L., Chih, M. Y., & **Namkoong, K.** (2011). Online cancer resource use: Are patients, caregivers and bereaved caregivers really *that* different? CECCR II Grantee Meeting* (poster presentation), St. Louis, MO, October 10-12.
15. Kim, S. C., Shah, D.V., **Namkoong, K.**, McTavish, F. M., & Gustafson, D. H. (2010). Predictors of online health information seeking among women with breast cancer: The role of social support perception and emotional well-being. CECCR II Grantee Meeting* (poster presentation), Philadelphia, PA, April, 28-30.
16. **Namkoong, K.**, Shah, D. V., Gustafson, D. H., McTavish, F., Abril, E., Chih, M. Y., Hull, S., & Kim, S. (2011). Self-determination theory in cancer communication: Mediated effects of interactive cancer communication systems on breast cancer patients’ quality of life. Era of Hope Conference, sponsored by Department of Defense (DOD) Breast Cancer Research Program (BCRP) (poster presentation), Orlando, FL, August 2-5.
17. **Namkoong, K.** (2011). Social network in an online cancer community: Social capital and breast cancer patients’ health outcomes. Population Health Dissertation Grant Grantee Symposium: Innovation in Population Health Teaching and Research at UW-Madison, Robert Wood Johnson Foundation Health & Society Scholars Program, Madison, WI, April 28.
18. **Namkoong, K.**, DuBenske, L., Shaw, B., Gustafson, D. H., Hawkins, R., Shah, D.V., & McTavish, F. M. (2009). Creating a bond between caregivers online: impact on caregivers' coping behaviors and preparedness for caregiving role. CECCR II Grantee Meeting* (poster presentation), Denver, CO, May 6-8. **“Top Poster Award” Designation**
19. Han, J. Y., Shah, D.V., Kim, E., **Namkoong, K.**, Lee, S. Y., Moon, T. J., McTavish, F. M., & Gustafson, D. H. (2009). Empathy in online cancer support groups: Distinguishing message expression and reception effects. CECCR II Grantee Meeting*, Denver, CO, May 6-8, 2009.

* Center of Excellence in Cancer Communication Research (CECCR) II Grantee Meeting, sponsored by the National Cancer Institute (NCI).

II.C.2. Refereed Presentations

1. **Namkoong, K.**, Chen, J., Leach, J. Vincent, S. K., Song, Y., Wasden, B., (2020). Virtual Reality Intervention for Safety Education: Unveiling the immersive media effects on agricultural injury prevention behaviors. Paper accepted for presentation at the annual meeting of the Association for Education in Journalism and Mass Communication (Communicating Science, Health, Environment, and Risk Division), San Francisco, August 6-9.
2. Ledford, V., Lim, J., **Namkoong, K.** Chen, J., & Qin, Y. (2020). Opioid stigma communication: The impacts of danger appraisal on opioid misusers and opioid-related policies. Paper presented at the annual meeting of International Communication Association (Health Communication Division), Gold Coast, Australia. May 21-25.
3. Qin, Y., Chen, J., **Namkoong, K.** Ledford, V., & Lim, J. (2020). Raising risk perception of opioid misuse: Concrete language and image as a strategy. Paper presented at the annual meeting of International Communication Association (Health Communication Division), Gold Coast, Australia. May 21-25.
4. Qin, Y., Wang, X. J., & **Namkoong, K.** (2019). A meta-analysis on mHealth physical activity interventions for weight loss: Technology use, behavior change theories and techniques. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Communicating Science, Health, Environment, and Risk Division), Toronto, Canada. August 7-10.
5. Wang, X. J., Joyce, N., & **Namkoong, K.** (2019). Investigating college students' intentions to seek online counseling services. Paper presented at the annual meeting of International Communication Association (Health Communication Division), Washington, D.C. May 24-28.
6. Kim, J., & **Namkoong, K.** (2018). Understanding the online gatekeeper audience: Predictors of online news sharing intention in a cross-cultural context. Paper presented at the annual meeting of the National Communication Association (Communication and Social Cognition Division). Salt Lake City, UT. November 8-11.
7. **Namkoong, K.**, Stanley, S. J., & Kim, J. (2018). Man shall not live by bread alone: The role of perceived emotional support networks in health outcomes of low-income adults. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Communicating Science, Health, Environment, and Risk Division), Washington DC, August 6-9.

8. Kim, J., & **Namkoong, K.** (2018). Understanding the online gatekeeper audience: Predictors of online news sharing intention in a cross-cultural context. Paper presented at the annual meeting of the National Communication Association (Communication and Social Cognition), Salt Lake City, November 8-11.
9. **Namkoong, K.**, Nah, S., Van Stee, S. K., & Record, R. (2014). Diffusion of social media campaign effects: Moderating roles of social capital in anti-smoking campaign communications. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Communication Technology Division), Montreal, Canada, August 6-9.
10. **Namkoong, K.**, Shah, D. V., & Gustafson, D. H. (2013). Social connections in an online cancer community: The effects of individual-level of social capital on psychological health benefits. Paper presented at the annual meeting of the National Communication Association (Health Communication Division), Washington DC, November 21-24.
11. **Namkoong, K.**, Shah, D. V., & Gustafson, D. H. (2013). Connecting cancer patients online: Communication networks in a computer-mediated social support group. Paper presented at the annual meeting of the National Communication Association (Human Communication Division), Washington DC, November 21-24.
12. **Namkoong, K.**, Shah, D. V., & Gustafson, D. H. (2013). Predictors of online social connections: Impacts of the social environment on cancer support group communications. Paper presented at the annual meeting of the National Communication Association (Group Communication Division), Washington DC, November 21-24.
13. **Namkoong, K.**, Nah, S., Record, R., & Van Stee, S. K. (2013). Modeling a participatory campaign communication: Communication mediation and anti-smoking behavioral intention. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Communication Theory and Methodology Division), Washington DC, August 8-11.
14. Nah, S., **Namkoong, K.**, Record, R., & Van Stee, S. K. (2013). Citizen journalism and civic participation: The theory of reasoned action and its mediating effects. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Political Communication Interest Group), Washington DC, August 8-11.
15. Yoo, W., **Namkoong, K.**, Choi, M., Shah, D. V., Tsang, S., Hong, Y., Aguilar, M., & Gustafson, D. H. (2013). Giving and receiving emotional support online: Communication competence as a moderator of psychosocial benefits for women with breast cancer. Paper presented at the annual meeting of the Association for

Education in Journalism and Mass Communication (Communication Theory and Methodology Division), Washington DC, August 8-11.

16. Nah, S., **Namkoong, K.**, Van Stee, S. K., & Record, R. (2013). Making journalism work by citizens: Unveiling the effects of citizen journalism on social capital. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Civic and Citizen Journalism Interest Group), Washington DC, August 8-11.
17. Nah, S., **Namkoong, K.**, Van Stee, S. K., & Record, R. (2013). Citizens as opinion leaders: Exploring the effects of citizen journalism on opinion leadership. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Mass Communication and Society Division), Washington DC, August 8-11.
18. Yoo, W., **Namkoong, K.**, Choi, M., Shah, D. V., Aguilar, M., Tsang, T. J., Hong, Y., & Gustafson, D. H. (2012). Expression and reception of emotional support online: Mediators of social competence on health benefits for breast cancer patients. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Communicating Science, Health, Environment and Risk Division), Chicago, IL, August 9-12.
19. McLaughlin, B., Hull, S., **Namkoong, K.**, Shah, D. V., & Gustafson, D. H. (2012). We all scream for ice cream: How mundane topics strengthen bonding in computer-mediated support groups. Paper presented at the annual meeting of the International Communication Association (Health Communication Division), Phoenix, AZ, May 24-28.
20. Yoo, W., Chih, M. Y., Kwon, M. W., Yang, J. H., Cho, E., Moon, T. J., **Namkoong, K.**, Shah, D. V., & Gustafson, D. H. (2012). Predictors of the change in the expression of emotional support within online breast cancer support groups: A longitudinal study. Paper presented at the annual meeting of the International Communication Association (Interpersonal Communication Division), Phoenix, AZ, May 24-28.
21. **Namkoong, K.**, Shah, D. V., McLaughlin, B., Yoo, W. H., Kim, S. C., Hull, S., Moon, T. J., Johnson, C., Hawkins, R. P., & Gustafson, D. H. (2011). Computer mediated social support and the effects of expression: The mediating role of perceived bonding on cancer patients' coping strategies. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Communicating Science, Health, Environment, and Risk Division), St. Louis, August 10-13.
22. **Namkoong, K.**, Shah, D. V., McLaughlin, B., Han, J. Y., Chih, M. Y., Cleland, R., Kim, E., Kim, S. C., McTavish, F. M., & Gustafson, D. H. (2011). An analytic method for computer-mediated communication (CMC): Distinguishing the

- message expression and reception effects in online social networks. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Communication Theory and Methodology Division), St. Louis, August 10-13.
23. Shah, D. V., **Namkoong, K.**, Moon, T. J., Chih, M. Y., & Han, J. Y. (2011). Explicating use of ICTs in health contexts: Entry, exposure, and engagement. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Communication Technology Division), St. Louis, August 10-13.
24. **Namkoong, K.**, DuBenske, L. L., Shaw, B. R., Gustafson, D. H., Hawkins, R. P., Shah, D. V., McTavish, F. M., & Cleary, J. F. (2010). Creating a bond between caregivers online: Impact on caregivers' coping strategies. Paper presented at the annual meeting of the International Communication Association (Health Communication Division), Singapore, June 22-26. **“Highly Ranked Student-Led Paper” Designation**
25. **Namkoong, K.**, Shah, D. V., Han, J. Y., Kim, S. C., Yoo, W., Fan, D., McTavish, F. M., & Gustafson, D. H. (2010). Exchanging treatment information in computer-mediated support groups: How health self-efficacy moderates effects on emotional well-being. Paper presented at the annual meeting of the International Communication Association (Communication and Technology Division), Singapore, June 22-26.
26. Kim, S. C., Shah, D. V., **Namkoong, K.**, McTavish, F. M., & Gustafson, D. H. (2010). Predicting health information seeking in an interactive cancer communication system: An interplay between perceived social support and emotional well-being. Paper presented at the annual meeting of the International Communication Association (Information Systems Division), Singapore, June 22-26.
27. Han, J. Y., Shah, D. V., Kim, E., **Namkoong, K.**, Lee, S. Y., Moon, T. J., Cleland, R., McTavish, F. M., & Gustafson, D. H. (2010). Empathic exchanges in online cancer support groups: Distinguishing message expression and reception effects. Paper presented at the annual meeting of International Communication Association (Health Communication Division), Singapore, June 22-26.
28. DuBenske, L. L., Gustafson, D. H., **Namkoong, K.**, Hawkins, R. P., Brown, R. L., McTavish, F. M., Carmack, C. L., Buss, M. K., Schiller, J. H., Govindan, R., & Cleary, J. F. (2010). Effects of an interactive cancer communication system on lung cancer caregivers' quality of life and negative mood: A randomized clinical trial. Paper presented at the annual meeting of the International Psycho-Oncology Society, Quebec, QC, Canada, May 22-26.
29. Shaw, B. R., Ryan, E., Akin, H. E., **Namkoong, K.**, & Binder, A. R. (2009).

- Pathway or impediment to progress?: Effect of news frames on individual attitudes toward biofuels. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, November 20-21.
30. Thorson, K., Ekdale, B., Borah, P., & **Namkoong, K.** (2009). YouTube and Proposition 8: A case study in video activism. Paper presented at the Association of Internet Researchers Annual Conference, Milwaukee, October 7-10.
 31. **Namkoong, K.**, Thorson, K., Fung, T., & Borah, P. (2009). Uncivil engagement: Linking incivility to political participation through negative emotions. Paper presented at the annual meeting of the International Communication Association (Political Communication Division), Chicago, May 21-25.
 32. **Namkoong, K.**, Heo, K. J., Kim, S. C., Fung, T. K., & Gunther, A. C. (2009). Testing a projection explanation for exemplar effects. Paper presented at the annual meeting of the International Communication Association (Mass Communication Division), Chicago, May 21-25.
 33. **Namkoong, K.**, & Kim, J. Y. (2008). User created contents (UCC) in political campaign: Third person perception about the effect of political UCC and official campaign advertisements. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, November, 21-22.
 34. **Namkoong, K.**, Hernandez, T., & Cacciatore, M. (2008). If you're happy and you know it: The role of emotions on information processing. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, November, 21-22.
 35. **Namkoong, K.**, Fung, K. F., & Scheufele, D. A. (2008). The politics of emotion: Voter emotions, news media use and participation during the 2004 U.S. presidential election. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Political Communication Division), Chicago, August 6-9.
 36. **Namkoong, K.**, Kim, J. Y., & McLeod, D. M. (2008). The advertising effect of user-created content (UCC) in the 2007 Korea presidential election campaign. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (KACA), Chicago, August 6-9.
 37. Fung, F.K., **Namkoong, K.**, & Brossard, D. (2008). Media, social proximity, and risk: A comparative analysis of media coverage of avian flu in Hong Kong and in the United States. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, August 6-9.
 38. Seol, J., & **Namkoong, K.** (2008). The CNN effect on the six party talks: A conduit of elite consensus. Paper presented at the annual meeting of the

Association for Education in Journalism and Mass Communication, Chicago, August 6-9.

39. Hwang, H., Borah, P., **Namkoong, K.**, & Veenstra, A. S. (2008). Does civility matter in the Blogosphere?: Examining the interaction effects of incivility and disagreement on citizen attitudes. Paper presented at the annual meeting of the International Communication Association, Montreal, May 22-26.
40. Ekdale, B., **Namkoong, K.**, Fung, K. F., Hussain, M., & Arora, M. (2007). From expression to influence: Understanding the change in blogger motivations over the blogspan. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington DC, August 9-12.
41. **Namkoong, K.** (2006). Framing the 'information society': A comparative analysis of Korea and U.S. news coverage. Paper presented at the annual meeting of the International Communication Association (Mass Communication Division), Dresden, Germany, June 19-23.
42. Seol, J., & **Namkoong, K.** (2006). A study on news broadcasts of the Six-Way Talks. Paper presented at the annual meeting of the Korean Society for Journalism & Communication Studies, Seoul, Korea.
43. **Namkoong, K.** (2005). A content analysis of Korean news coverage of the 'information society' issue. Paper presented at the annual meeting of the Korean Society for Journalism and Communication Studies, Seoul, Korea.

II.C.3. Refereed Posters

1. Byrd, A. P., Mazur, J., Namkoong, K., & Vincent, S. (2020). CROPS industry based standards: Three year review of student performance in fabricating CROPS. Research presented at the annual meeting of the International Society for Agricultural Safety and Health (ISASH), July 16.
2. Chen, J. & **Namkoong, K.** (2020). The impact of uncertainty on prevention behavior intention: Applying theory of planned behavior to uncertain health threat situation. Research accepted for presentation at the annual meeting of the Association for Education in Journalism and Mass Communication (Communicating Science, Health, Environment, and Risk Division), San Francisco, August 6-9.
3. Chen, J. & **Namkoong, K.** (2020). Reluctant to be thought as old?: Age identity gap as a moderator in norm-intention relationship for elders in uncertain health situations. Research presented at the annual meeting of International

Communication Association (Health Communication Division), Gold Coast, Australia. May 21-25.

4. Ledford, V., Lim, J., & **Namkoong, K.** (2020). *Mechanisms of Opioid Stigma Communication: Examining the Impacts of Stigmatizing News Articles about People Who Misuse Opioids*. Research presented at the 2020 Kentucky Conference on Health Communication (KCHC). Lexington, KY, April 2-4.
5. Koo, J., Kahl, D., **Namkoong, K.**, Rossi, J., & Fawcett, K. (2018) Voices of communities aiming to enhance healthy connections: Findings for reshaping policies, systems, and the environment. Research presented at the annual meeting of Community Development Society, Detroit, MI, July 22-25.
6. Chih, M. Y., Christian, J., **Namkoong, K.**, Hatfield, M., Johnson, M., Hannah, R., Studts, J., Vanderpool, R., & Hildebrandt, G. (2017). The access of bone marrow transplant patients to online support. Research presented at the annual symposium of American Medical Informatics Association, Washington D.C., November 4-8.
7. **Namkoong, K.**, Moon, T. J., Kim, S. C., Chih, M. Y., & Shah, D. V. (2016). Value of evaluation: A study of cancer patients' and caregivers' evaluation of health information sources. Research presented at the annual meeting of the International Communication Association (Health Communication Division), Fukuoka, Japan, June 9-13.
8. **Namkoong, K.**, Shah, D. V., & Gustafson, D. H. (2016). Impact of network density on computer-mediated social support (CMSS) group participants' information competence. Research presented at the annual meeting of the International Communication Association (Information System Division), Fukuoka, Japan, June 9-13.
9. Kim, J., & **Namkoong, K.** (2016). Sharing a nuclear accident online: A comparison of risk information sharing between Korea and the U.S. Research presented at the annual meeting of the International Communication Association (Information System Division), Fukuoka, Japan, June 9-13.
10. Tingle, A., Vincent, S. K., Mazur, J., **Namkoong, K.**, Schafbuch, M. L., Watson, J., & Harper, T. (2016). Four-part power punch: A model for successful changes in student behavior. Research presented at the American Association for Agricultural Education Annual Conference, Kansas City, MO. May 17-20.
11. **Namkoong, K.** (2016). Emotional support and psychological health of low-income populations. Research presented at the UK Center for Clinical and Translational Science (CCTS) Spring Conference, Lexington, KY, April 21.
12. **Namkoong, K.** (2013). Social media marketing for farmers markets: A service learning project for economic and workforce development in rural communities in

Kentucky. Research presented at the Kentucky Engagement Conference (Economic and Workforce Development Track), Richmond, KY, November 5-6.

13. **Namkoong, K.**, Chih, M. Y., Shah, D. V., & Gustafson, D. H. (2011). Communication network in online breast cancer support groups. Research presented at the annual symposium of American Medical Informatics Association, Washington D.C., October 22-26.

II.C.4. Non-Refereed Presentations

1. Chen, J., Ledford, V., Lim, J., **Namkoong, K.**, & Qin, Y. (2019). Opioid addiction: Prevention & stigma reduction. Center for Health and Risk Communication (CHRC) 2019 Mini-Conference. University of Maryland, College Park, MD, November 8.
2. **Namkoong, K.**, & Chen, J. (2019). Augmented reality intervention for safety education (ARISE). *Conversations*, Department of Communication, University of Maryland, College Park, MD, March 12.
3. **Namkoong, K.** (2014). Open and targeted communication networks: Mentor-component data. Symposium for Health Information Technology, University of Wisconsin, Madison, WI, December 2-4.
4. **Namkoong, K.** (2014). The value of evaluation: Cancer patients' and caregivers' evaluation on healthcare information sources. Symposium for Health Information Technology, University of Wisconsin, Madison, WI, December 2-4.
5. **Namkoong, K.** (2012) Network4CLD: Past, present, and future of a service learning project for online social interactions in KY. Innovations in Community and Leadership Development, University of Kentucky, Lexington, KY, April 12.
6. **Namkoong, K. (2011)**. CHESS discussion group effects: Computer-mediated social support and online social network. Staff Retreat/Learning Session of the Center for Health Enhancement Systems Studies (CHESS), Madison, WI, April 11-12.

II.C.5. Other

1. Discussant. KACA-CCA joint session: Mechanisms of health communication and news effects in Asian contexts (Korean American Communication Association & Chinese Communication Association), International Communication Association (ICA, 2019)
2. Discussant. Scholar-to-scholar refereed paper research session (Communication and Technology Division), Association for Education in Journalism and Mass Communication (AEJMC, 2015)

3. Discussant. KACA state of art research panel (Korean American Communication Association), International Communication Association (ICA, 2014)
4. Moderator. Political discussion in online space (Communication and Technology Division), International Communication Association (ICA, 2012)

II.D. Completed Creative Works

II.D.1. Software and Applications

1. **eCROPS**. Smartphone application designed for agricultural safety education. Available from the Apple App Store.
2. **vrCROPS**. Virtual reality program designed for agricultural safety education.
3. **arCROPS**. Augmented reality program designed for agricultural safety education.
4. **Augmented Reality Intervention for Safety Education (ARISE)**. Augmented reality program designed for children’s farm safety education.

II.E. Sponsored Research and Programs – Administered by the Office of Research Administration (ORA)

II.E.1. Grants

1. National Children’s Center for Rural and Agricultural Health and Safety – “Augmented Reality Intervention for Safety Education (ARISE): A Pilot Study of AR Farm Safety Education Program for Farm Parents and Children,” **PI: Kang Namkoong**; Co-I: Bryan Weichelt; \$19,752; 2018-2019. [5 U54OH009568-10-00; sub-award number: 606860-00]
2. National Institute for Occupational Safety and Health, A Division of the Centers for Disease Control and Prevention (CDC) – “Preventing Farm Injury and Fatalities to At-Risk Youth in Rural Communities in the Southeast: A CROPS Intervention for Behavioral Change,” PI: Stacy K. Vincent, **Co-PIs: Kang Namkoong** and Joan M. Mazur; \$1,356,806; 2016-2021. [2U54OH007547-16]
3. Supplemental Nutrition Assistance Program-Education (SNAP-ED), Food and Nutrition Service, USDA – “Supporting the Health of Kentucky SNAP-Ed Participants through Engagement in Reshaping Local Policy, Systems, and the Environment,” PI: Daniel Kahl; **Co-PIs: Kang Namkoong**, Jarius Rossi, Jayoung Koo, Melissa Bond, Sarah Bowker, and Alison Davis; \$450,591; 2015-2018. [PO27361500001655]

II.E.2. Other – Sponsored Research and Programs – NOT Administered by the Office of Research Administration (ORA)

1. Southeast Center for Agricultural Health and Injury Prevention – “arCROPS: Developing an Augmented Reality Safety Education Program for the Innovative CROPS Curriculum Intervention (ICCI).” **PI: Kang Namkoong**; \$44,352; 2019. [6U54OH007547-18]
2. Southeast Center for Agricultural Health and Injury Prevention – “Virtual Reality for CROPS (vrCROPS): Testing the Effects of Virtual Reality Safety Education based on a Smartphone Platform.” **PI: Kang Namkoong**; Co-PIs: Stacy K. Vincent, Joan M. Mazur, and Ming-Yuan Chih; \$14,850; 2017. [5U54OH007547-15]
3. Southeast Center for Agricultural Health and Injury Prevention – “eCROPS: A Smartphone-Based Interactive Education System for the Innovative CROPS Curriculum Intervention (ICCI),” **PI: Kang Namkoong**; Co-PIs: Stacy K. Vincent, Joan M. Mazur, and Ming-Yuan Chih; \$29,461; 2016. [5U54OH007547-15]
4. Southeast Center for Agricultural Health and Injury Prevention – “A Cost-Effective ROPS (CROPS) Consortium for Secondary Agricultural Mechanics Teachers in Rural Appalachian Communities throughout the Southeast United States,” **PI: Stacy K. Vincent**; **Co-PIs: Kang Namkoong** and Joan M. Mazur; \$49,313; 2016.
5. Southeast Center for Agricultural Health and Injury Prevention – “Integration of the Cost-Effective RollOver Protective System (CROPS) Construction and Installations into High School Agriculture Mechanics Classes in Eight Rural Kentucky, Tennessee, and North Carolina Counties,” **PI: Stacy K. Vincent**, **Co-PIs: Joan M. Mazur and Kang Namkoong**; \$111,375; 2015. [5U54OH007547-14]
6. Appalachian Center/Appalachian Studies Program Mini-Grant – “Integrated Marketing Communication for the Farmers’ Markets in the Appalachian Region,” **PI: Kang Namkoong**; \$500; 2014.

II.F. Research Fellowships, Prizes and Awards

1. **Herbert S. Dordick Dissertation Award** (Communication and Technology Division of International Communication Association): The runner-up, “Social capital in an online health community: Network features and impact on breast cancer patients,” 2012.
2. **Top Poster Award** (Center for Excellence in Cancer Communication Research (CECCR) II Grantee Meeting): “Communication network in online breast cancer

support groups,” 2011.

3. **Robert Wood Johnson Foundation Dissertation Grant Award** – “Online Social Networks in Computer-Mediated Social Support (CMSS) Groups: The Production of Social Capital and its Impacts on Cancer Patients and Caregivers’ Health Outcomes,” Principal Investigator; \$5,000; 2010-2011.
4. **Highly Ranked Student-Led Paper** (International Communication Association: Health Communication Division): “Creating a Bond between Caregivers Online: Impact on Caregivers' Coping Strategies,” 2010.
5. **Top Poster Award** (Center for Excellence in Cancer Communication Research (CECCR) II Grantee Meeting): “Creating a Bond between Caregivers Online: Impact on Caregivers' Coping Behaviors and Preparedness for Caregiving Role,” 2009.

III. Teaching, Extension, Mentoring, and Advising

III.A. Courses Taught (Last 5 Years)

University of Maryland

COMM 398E: Health Communication
COMM 398E: Health Communication – Honor’s Class
COMM 402: Communication Theory and Process
COMM 498I: New Media and Health Communication
COMM 738B: Emerging Media and Health Communication

University of Kentucky

CLD305: Research Methods in Community and Leadership Development
CLD400: Agricultural Communications Campaigns
CLD650: Applied Community Communications
CLD/SOC675: Community and Leadership Development Communications (distance learning course)

III.B. Teaching Innovations

III.B.1. Course or Curriculum Development

University of Maryland

Spring 2019	Revision of COMM 398E: Health Communication as an Honor’s Course
Fall 2019	Revision of COMM 402: Communication Theory and Process
Spring 2018	Revision of COMM 398E: Health Communication

- Spring 2018 Developed a new course - COMM 738B: Emerging Media and Health Communication
- Fall 2017 Developed a new course - COMM 498I: New Media and Health Communication

University of Kentucky

- Spring 2016 Revision of CLD305: Research Methods in Community and Leadership Development
- Fall 2013 Revision of CLD/SOC 675: Community and Leadership Development Communications
- Spring 2012 Revision of CLD400: Agricultural Communications Campaigns
- Spring 2012 Developed a new course - CLD650: Applied Community Communications

III.C. Advising: Research or Clinical

III.C.1. Undergraduate

University of Maryland

Honor's Thesis

- Solomon Sewell, University of Maryland (Fall 2018 – Fall 2019)
- Cecilia Sun, University of Maryland (Fall 2020 – present)

University of Kentucky

Professional Practicum Projects

- Nathaniel Bosworth, University of Kentucky (Fall 2013)
- Martell L. Johnson, University of Kentucky (Spring 2014)

III.C.2. Master's

University of Kentucky

Advisor and Thesis Committee Chair

- Rachel Bolin, University of Kentucky (Summer 2013)
- Dale Davis, University of Kentucky (Summer 2015), Co-Chair with Dr. Kenneth Jones

Committee Member

- Shelley Meyer, University of Kentucky (Fall 2013)
- Christine Herren, University of Kentucky (Fall 2015)

- Mollie Tichenor, University of Kentucky (Fall 2016)
- Joshua Jennings, University of Kentucky (Spring 2017)
- Krista Perry, University of Kentucky (Fall 2017)
- Mary Kate Fields, University of Kentucky (Fall 2017)

Independent Studies

- Mary Kate Fields, University of Kentucky (Summer 2016)
- Christine Herren, University of Kentucky (Summer 2014)
- Dale Davis, University of Kentucky (Spring 2014, Fall 2014)
- Rachel Bolin, University of Kentucky (Summer 2012, Summer 2013)

Co-Supervision through Community Communication Research Group (CCRG)

- Coria Bowen, B.A., Research Assistant, University of Kentucky (Fall 2013 – Spring 2014)

III.C.3. Doctoral

University of Maryland

Advisor

- Junhan Chen (Fall 2018 – present)
- Jonathan D. Leach (Fall 2019 – present)

Committee Member

- Victoria Ledford (Spring 2018 – present)
- Yan Qin (Spring 2018 – present)
- Christina Sanlnocencio (Spring 2018 - present)
- Sumin Fang (Fall 2018 – present)
- Shawna Dias (Fall 2018 – present)
- Lingyan Ma (Fall 2018 – present)
- Yuan Wang (Fall 2018 – present)
- Xiaojing Wang (Spring 2019 – present)
- Kathryn A. Their (Fall 2019 – present)
- Tong Lin (Fall 2020 – present)
- Xin Ma (Spring 2021 – present)

Supervision: Visiting Researcher

- In Sung Chun, a Journalist from Joongang Ilbo, a daily newspaper company in South Korea that has second largest circulation (Fall 2018 – present)

Independent Studies

- Samantha Stanley (Spring 2018)
- Junhan Chen (Spring 2019; Winter 2019)
- Jonathan D. Leach (Spring 2020)

Supervision through the Center for Health and Risk Communication Research Group

- Yan Qin, Jungyu Rhys Lim, Victoria Ledford, and Junhan Chen (2018 - present)

Supervision: Meta-Analysis Research Team

- Yan Qin and Xiaojing Wang

University of Kentucky

Committee Member

- Robert Rice, University of Kentucky (2018); Current position and affiliation: Assistant Professor, University of Pikeville

Co-Supervision through Community Communication Research Group (CCRG)

- Rachael Record, Ph.D., Research Assistant, University of Kentucky (Fall 2012 – Spring 2013); Current position and affiliation: Associate Professor, San Diego State University

Outside Examiner for Final Doctoral Examination

- Sarah Vos, University of Kentucky (Spring 2016)

III.C.4. Post-doctoral

Co-Supervision through Community Communication Research Group (CCRG)

- Stephanie Van Stee, Ph.D., Project Coordinator, University of Kentucky: YAP and NAP (Fall 2012 – Spring 2013); Current position and affiliation: Assistant Professor, University of Missouri - St. Louis

III.D. Mentorship

III.D.1. Other

- Panelist. Professional Workshop on Seeking Research Funding” Graduate Seminar, Department of Communication, University of Maryland, November 16, 2020.
- Panelist. “Job Market Workshop: Written Materials, Phone Interviews, and On-campus Interviews” Graduate Seminar, Department of Communication, University of Maryland, August 28, 2020.
- Panelist. “Job Market Workshop 2” Graduate Seminar, Department of Communication, University of Maryland, August 23, 2019.
- Panelist. “Building a Scholarly Profile,” Graduate Seminar, Department of Communication, University of Maryland, August 24, 2018.
- Panelist. “Job Market Boot Camp 2: Interviewing” Graduate Seminar,

Department of Communication, University of Maryland, October 6, 2017.

- Panelist. “KACA Mentoring Session,” Korean American Communication Association), International Communication Association, Phoenix, AZ, May 24-28, 2012.

III.E. Teaching Awards

- 2019 Outstanding Teaching Award, Department of Communication, University of Maryland
- 2016 Faculty Fellow for Presentation U (Cohort #5; \$2,000), University of Kentucky
- 2012 Teaching Incentive and Improvement Fund (TIIF), College of Agriculture, Food, and Environment, University of Kentucky – “Community-Based Communication Campaigns for the Kentucky Farmers’ Market (CLD 400: Agricultural Communications Campaigns),” \$3,000; 2012-2013

IV. Service and Outreach

IV.A. Editorships, Editorial Boards, and Reviewing Activities

IV.A.1. Editorial Boards

- *Communication Yearbook* (2013 – 2015)

IV.A.2. Reviewing Activities for Journals and Presses

Invited Journal Reviewing:

- *Asian Journal of Communication* (2015)
- *Communication Research* (2018)
- *Communication Studies* (2019, 2020)
- *Communication Yearbook* (2013, 2014, 2015)
- *Health Communication* (2015, 2016[2], 2018, 2019[2], 2020[4])
- *International Journal of Communication* (2015, 2016)
- *Journalism and Mass Communication Quarterly* (2017)
- *Journal of Agromedicine* (2017)
- *Journal of Broadcasting and Electronic Media* (2014, 2014)
- *Journal of Computer-Mediated Communication* (2014)
- *Journal of Health Communication* (2011, 2015, 2016, 2017, 2021)
- *Mass Communication and Society* (2012)
- *Media Psychology* (2014)
- *New Media and Society* (2010, 2013)

Invited Book Chapter Reviewing

- *Social Media and Journalism's Search for Truth* (2018)

IV.A.3. Reviewing Activities for Conferences

Paper reviewer

Association for Education in Journalism and Mass Communication (AEJMC)

- 2020: Communicating Science, Health, Environment, and Risk Division
- 2019: Communicating Science, Health, Environment, and Risk Division
- 2018: Korean American Communication Association
- 2015: Communication and Technology Division
- 2013: Mass Communication and Society Division
- 2012: Mass Communication and Society Division

International Communication Association (ICA)

- 2021: Korean American Communication Association
- 2020: Health Communication Division
- 2014: Korean American Communication Association
- 2011: Health Communication Division

The Communication Crossroads (A Multidisciplinary Graduate Student Conference, UW School of Journalism and Mass Communication), 2010.

IV.A.4. Other

Competition Judge. Agricultural Communications Career Development Event (CDE) sponsored by the Kentucky Future Farmers of America (Kentucky FFA)

- 2016 (5 strategic communication plans)
- 2015 (11 strategic communication plans and 6 presentations)
- 2014 (6 strategic communication plans and 6 presentations)
- 2013 (3 strategic communication plans and 3 presentations)

IV.B. Committees, Professional & Campus Service

IV.B.1. Campus Service – Department

University of Maryland

- IRB Liaison, 2017–2018; 2018–2019; 2020 – present
- Salary Advisory Committee, 2017–2018; 2018–2019
- Ad-hoc committee: Department Teaching and Service Awards Committee (2018)
- Faculty Advisory Committee, 2019–2020

- Steering Committee Member for the Center for Health and Risk Communication (CHRC), 2018 – present
- Colloquium Committee, 2020 – present
- APT Committee, 2020 – present
- APT 3rd Year Review Sub-Committee, 2020-2021
- Peer Reviews for PTK Instructors, 2020 – present

University of Kentucky

- Graduate Committee, 2013 – 2017
- Resources and Support Committee, 2015 – 2017
- Digital Media Lab Ad Hoc Committee, 2016 – 2017
- Associate Director, Community Communication Research Group, 2012 – 2016
- Undergraduate Committee, 2012 – 2015
- Marketing and Communication Ad Hoc Committee, 2012 – 2015
- Department IT Staff Search Committee, 2015

IV.B.2. Offices and Committee Memberships

- **Professional Freedom and Responsibility (PF&R) Chair**, Communicating Science, Health, Environment and Risk (ComSHER) Division, Association for Education in Journalism and Mass Communication (AEJMC), 2020 – present
- **Outreach Chair**, Communicating Science, Health, Environment and Risk (ComSHER) Division, Association for Education in Journalism and Mass Communication (AEJMC), 2019 – 2020
- **Website Chair**, Communicating Science, Health, Environment and Risk (ComSHER) Division, Association for Education in Journalism and Mass Communication (AEJMC), 2018 – 2019
- **Faculty Committee**, Korean American Communication Association (KACA) – International Communication Association (ICA), 2013 – 2015

IV.C. External Service and Consulting

IV.C.1. Community Engagements, Local, State, National, International

- Network4CLD: Developing communication campaign plans and websites for local farmers markets in Kentucky, 2012-2016

IV.C.2. Corporate and Other Board Memberships

- **Steering Committee Member** for the AgInjuryNews.org System Development Project. National Farm Medicine Center, 2016 - present

- **Advisory Board Member** for the University of Kentucky Mobile Technologies Research Project that explores the use of mobile technology to increase healthy eating behaviors among Kentucky’s low-income families. 2016 – 2017

IV.C.3. Consultancies *(to local, state and federal agencies; companies; organizations)*

- **Consultant.** Development of Survey Instruments for Cancer Information National Trends in Korea, National Cancer Center, Gyeonggi-do, Korea, 2019
- **Consultant.** Advanced Knowledge Mobilization and e-Communications (AKME) Project; National Children’s Center for Rural and Agricultural Health and Safety, Marshfield Clinic Research Foundation, Marshfield, WI, 2016

IV.D. Non-Research Presentations

IV.D.1. Outreach Presentations

- “eCROPS, vrCROPS, and arCROPS,” presented at the CROPS Teacher Training Symposium, Pigeon Forge, TN, July 26, 2020
- “eCROPS application,” presented at the CROPS Teacher Training Symposium, Pigeon Forge, TN, July 28, 2019
- “eCROPS application,” presented at the CROPS Teacher Training Symposium, Gatlinburg, TN, July 30, 2017
- “Social Media & eCROPS,” presented at the CROPS Teacher Training Symposium, Gatlinburg, TN, July 26, 2016

IV.E. Service Awards and Honors

- Charles E. Barnhart Fund for Excellence, College of Agriculture, Food, and Environment, University of Kentucky; “Integrated Marketing Project for the Farmers’ Markets in the Promise Zone,” \$500; (2014-2015)

V. Other

Activities for Professional Development

University of Maryland

- Meta-Analysis of Communication Research (February 21, 2020), sponsored by UMD Center for Health and Risk Communication (CHRC)
- Tier 1 Grant Information Session (February 23, 2018), sponsored by UMD College of Arts and Humanities

- UMD: At Home and in the World – Research Ethics (October 26, 2017), sponsored by UMD Office of Faculty Affairs
- Grant Writing Basics Workshop (October 18, 2017), sponsored by UMD College of Arts and Humanities
- Research Workshop (October 4, 2017), sponsored by UMD College of Arts and Humanities

University of Kentucky

- Promotion and Tenure: Advancing Your Career and Reducing Your Anxiety (December 10, 2015), sponsored by UK Office for Faculty Advancement and Institutional Effectiveness
- Forum on New Grant and Journal Requirements for Research (October 20, 2015), sponsored by UK Office of the Vice President for Research
- Center for Clinical and Translational Science (CCTS) Clinical Research Update: Using iPad Assisted Interviewing Tools in Low Literate Populations: Lessons Learned from Data Collection in Appalachian Kentucky” (January 13, 2015), Lexington, KY
- Basic Grantsmanship: A Framework for Success (October 7, 2014), sponsored by UK Proposal Development Office
- Grant Writing Strategies II (September 18, 2013), sponsored by UK Office for Faculty Advancement
- Grant Writing Strategies I. Progressing from an Idea to Funding (August 29, 2013), sponsored by UK Office for Faculty Advancement
- Asian Center Grant Workshop (February 1, 2013), sponsored by UK Asian Center

Activities for Teaching Development

University of Maryland

Workshops sponsored by Teaching and Learning Transformation Center (TLTC)

- TLTC Faculty Launch Program (Fall 2018 – present)
- Online Course Design Faculty Learning Community
- Universal Design for Learning: Promoting Success for All Students (October 16, 2018)
- Teaching in One-to-One Contexts (October 11, 2018)
- Creating a productive teaching-learning climate (September 21, 2018)
- Faculty Teaching Portfolio Workshop (October 9, 2017)
- Evidence-Based: 4 Research Findings that Every Instructor Should Know About (September 20, 2017)
- Workshop: Crafting Your Teaching Philosophy Statement (September 15, 2017)

University of Kentucky

- UK Presentation U! – Faculty Fellows Workshops
 - Learning Cycle (January 27, 2016)
 - Creating Student Learning Outcomes & Assignment Descriptions (February 3, 2016)

- Teaching and Grading Public Speaking (February 10, 2016)
- Creating and Using Rubrics (February 17, 2016)
- Teaching and Grading Group Communication (February 24, 2016)
- Teaching and Grading Visual Communication (March 2, 2016)

Workshops sponsored by Center for the Enhancement of Learning and Teaching (CELT)

- From Blackboard to Canvas: Pedagogical Innovations and Implications (September 23, 2015)
- Rethinking Presentation Slides Using Assertion-Evidence Structure (April 22, 2015)
- Documenting Your Teaching Activities: Assembling Teaching Portfolio (March 11, 2015)
- Collaborative Learning with Digital Tools (October, 7, 2014)
- Use Course Evaluation to Guide Self-Reflection (December 17, 2013)
- Documenting Your Teaching Activities: Assembling Teaching Portfolio (October 31, 2013)
- UKIT Talk Tech series: “Clickers in the Classroom” (October 30, 2012), sponsored by Turning Technologies and UK's Center for the Enhancement of Learning and Teaching (CELT)
- New Faculty Teaching Academy Series: “Do I Have to Do the Reading?” (September 27, 2012)
- New Faculty Teaching Academy Series: “Who Are Our Students?” (September 5, 2012)