

Kristy Maddux

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she/her

EDUCATION

Ph.D. 2007, University of Georgia, Department of Speech Communication

M.A. 2003, University of Georgia, Department of Speech Communication

B.A. 2001, University of Puget Sound, Department of Communication and Theater Arts,
Minor in Women Studies

EMPLOYMENT HISTORY

Co-Director of Graduate Studies, Department of Communication, University of Maryland,
August 2014-August 2016; August 2017-2020

Associate Professor, Department of Communication, University of Maryland, August 2013-
present

Assistant Professor, Department of Communication, University of Maryland, August 2007-
2013

Graduate Teaching Assistant, Department of Speech Communication, University of Georgia,
August 2001-July 2007

RESEARCH

Books

Practicing Citizenship: Women's Rhetoric at the 1893 Chicago World's Fair (Pennsylvania
State University Press, 2019)

The Faithful Citizen: Popular Christian Media and Gendered Civic Identities (Baylor
University Press, 2010)

*Winner of the 2011 Outstanding Book Award from the Organization for the Study of
Communication, Language, and Gender and the 2011 Book of the Year Award from the
Religious Communication Association

*Reviewed in *Communication Research Trends, Journal of Communication & Religion, Journal of Religion & Popular Culture, Quarterly Journal of Speech, Rhetoric & Public Affairs, Rhetoric Review, and Women & Language*

Journal Articles

Maddux, K. (2017). Without touching upon suffrage: Gender and economic citizenship at the World's Columbian Exposition. *RSQ: Rhetoric Society Quarterly* 47 (2): 105-130. [lead article]

Maddux, K. (2013). Religious dissociation in 2012 campaign discourse. *Rhetoric & Public Affairs* 16 (2): 355-368.

Maddux, K. (2013). Fundamentalist fool or populist paragon?: William Jennings Bryan and the campaign against evolutionary theory. *Rhetoric & Public Affairs* 16 (3), 489-520.

Maddux, K. (2012). The feminized gospel: Aimee Semple McPherson and the gendered performance of Christianity. *Women's Studies in Communication* 35 (1), 42-67.

Maddux, K. (2011). The Foursquare Gospel of Aimee Semple McPherson, *Rhetoric & Public Affairs* 14 (2), 291-326.

Maddux, K. (2009). Winning the right to vote in 2004: *Iron Jawed Angels* and the retrospective framing of feminism. *Feminist Media Studies* 9 (1), 71-92.

Maddux, K. (2008). Playing the victim: Violence, suffering, and feminine submission in *The Passion of the Christ*. *Journal of Media and Religion* 7 (3), 150-169.

Maddux, K. (2008). *The da Vinci Code* and the regressive gender politics of celebrating women. *Critical Studies in Media Communication* 25 (3), 225-248. [lead article]

Maddux, K. (2008). Feminism and foreign policy: Public vocabularies and the conditions of emergence for First Lady Rosalynn Carter. *Women's Studies in Communication* 31 (1), 29-55.

Barge, J.K., Lee, M., Maddux, K., Nabring, R., Townsend, B. (2008). Managing dualities in planned change initiatives. *Journal of Applied Communication Research* 36 (4), 364-390. [lead article]

Maddux, K. (2006). Finding comedy in theology: A hopeful supplement to Kenneth Burke's logology. *Philosophy & Rhetoric* 39 (2), 208-232.

Maddux, K. (2004). When patriots protest: The anti-suffrage discursive transformation of 1917. *Rhetoric and Public Affairs*, 7 (3), 283-310.

Maddux, K. (2001). Christianity, homosexuality and the 'plain sense' of Scripture: A critical history of interpretation. *Journal of the Northwest Communication Association*, 30, 94-120.

Work in Progress

Maddux, K. *A View Toward Inclusion: Women, Deliberation, and Daytime Television*. (Revised & Resubmitted to *Argumentation & Advocacy*).

Maddux K. Free Market Religion: The Rhetorical Emergence of the New Christian Right. (Accepted for publication in *The Fragmentation of Liberalism*, vol. 10, of Michigan State University Press's *Rhetorical History of the United States* series. Volume editors: Robert Hariman and John L. Lucaites; Series editor: Marty Medhurst.)

Invited Essays, Review Essays and Book Reviews (non-refereed)

Maddux, K. (2015). Review of *The Evolving Citizen: American Youth and the Changing Norms of Democratic Engagement* by Jay Childers. *Rhetoric & Public Affairs*, 18 (4):741-744.

Maddux, K. (2014). Review of *Evolutionary Rhetoric: Sex, Science, and Free Love in Nineteenth-Century Feminism* by Wendy Hayden. *RSQ: Rhetoric Society Quarterly*, 44 (2): 191-193.

Maddux, K. (2012). Review of *The Disenchantment of Secular Discourse* by Steven D. Smith. *Rhetoric and Public Affairs*, 15 (4), 737-740.

Maddux, K. (2008). Faithful political rhetoric (review essay). *Rhetoric and Public Affairs*, 11 (1), 131-153.

Maddux, K. (2008). Rhetoric and religion. In W. Donsbach (Ed.), *The International Encyclopedia of Communication* (pp. 4333-4335). Oxford, UK and Malden, MA: Blackwell Publishing.

Maddux, K. (2007). Review of *The Lyceum and Public Culture in the Nineteenth-Century United States*, by Angela G. Ray. *Rhetoric and Public Affairs*, 10 (4), 752-754.

Maddux, K. (2004). Review of *The Gendered Pulpit*, by Roxanne Mountford. *Quarterly Journal of Speech* 90 (4), 517-519.

Grants and Funding

ARHU ADVANCING Scholarship Initiative, College of Arts & Humanities, University of Maryland, \$4000 grant for workshop of book manuscript, 2016-7 (funded)

University of Maryland Research and Scholarship Award (RASA), fall 2014 (funded)

Kluge Fellowship, Library of Congress (\$4200/month stipend, unfunded)

Louisville Institute Sabbatical Grant for Researchers (\$36,428.60, unfunded, fall 2009)

Organization for Research on Women and Communication Research Development Grant (\$1000, unfunded, summer 2009)

Maryland Women's Forum Faculty Research Award (\$1000, unfunded, summer 2009)

University of Maryland General Research Board Summer Research funding, summer 2008,

(\$8,750)

Conference Papers

2020. "A View Toward Inclusion." National Communication Association, virtual conference.

2020. "Citizen Beautiful: Cultivating Civic Participation in the Built Environment," Rhetoric Society of America, Portland, Oregon. [Conference cancelled due to COVID-19]

2020. "Free Market Religion: The Rhetorical Emergence of the New Christian Right," Rhetoric Society of America, Portland, Oregon. [Conference cancelled due to COVID-19]

2020. "Citizenship at the City's Intersections," Citizenship at the Intersections Conference, University of Wisconsin, Milwaukee. [Participation cancelled due to COVID-19]

2018. "A View Toward Deliberation," National Communication Association, Salt Lake City, Utah.

2017. "The Personal is Parochial: The Limits of Consciousness-Raising in Pantsuit Nation," National Communication Association, Dallas, Texas.

2016. "Exposing Women: Deliberative Democracy at the World's Columbian Exposition," Rhetoric Society of America, Atlanta, Georgia.

2016. "Organized Womanhood as Citizenship at the World's Columbian Exposition," Eastern Communication Association, Baltimore, Maryland.

2014. "'Without Touching Upon Suffrage': Women's Discourses of Industrial Citizenship at the World's Columbian Exposition," National Communication Association, Chicago, Illinois.

2013. "'Without Touching Upon Suffrage: Women's Discourses of Economic Citizenship at the World's Columbian Exposition," Preconference on "Situated Discourses of Citizenship," National Communication Association, Washington, D.C.

2012. "Exposing Women: Bertha Palmer and Susan B. Anthony's Conlicting Models of Citizenship at the Columbian Exposition," National Communication Association, Orlando, Florida.

2012. "City Sisters: Gender, Charity, and Publicity at Angelus Temple," Eastern Communication Association, Cambridge, Massachusetts.

2011. "Debating Darwin: William Jennings Bryan and the Evolution of a Counterpublic," National Communication Association, New Orleans, Louisiana.

2011. "Engaging Community: Creating Dialogue in the College Park Town Hall," with Janeé Banks, Sarah Brown, Meghan Connell, Jeffrey De Tora, Cole Donovan, Jenny Hollrah, Jeffrey Oguamanam, and Brett Schenkel, Maryland Communication Association, Frostburg, Maryland.

2010. "Always the Bride: Aimee Semple McPherson and the Feminization of Christianity,"

National Communication Association, San Francisco, California.

2010. "Onward to Perfection: Barack Obama and Wesleyan Civil Religion," National Communication Association, San Francisco, California.

2010. "Crafting lessons in rhetorical criticism," NCA Summer Conference on Teaching Rhetorical Criticism and Critical Inquiry, Tacoma, Washington.

2009. "Aimee Semple McPherson and the disappearance of Christian fundamentalism," National Communication Association, Chicago, Illinois.

2009. "Civic faith: *Amazing Grace* and the reconciliation of faith and politics," Eastern Communication Association, Philadelphia, Pennsylvania.

2008. "Faithful political rhetoric: The responsibilities of Christian civic participation," Rhetoric Society of America, Seattle, Washington.

2007. "Da Vinci and the politics of faithful reproduction," National Communication Association, Chicago, Illinois.

2006. "The da Vinci Crisis: Christianity and the culture of mass media," National Communication Association, San Antonio, Texas.

2006. "No Christians left behind: Contemporary evangelical media and the practices of citizenship," National Communication Association, San Antonio, Texas.

2006. "Male and female created He them: Gender and submission in *The Passion of the Christ*," National Communication Association, San Antonio, Texas.

2006. "Winning the right to vote in 2004: *Iron Jawed Angels*, retrospective framing, and the woman suffrage movement," Western States Communication Association, Palm Springs, California.

2005. "Denying *Da Vinci*, reclaiming Christian authority," National Communication Association, Boston, Massachusetts.

2005. "Contesting Christian authority in the debate over *The Da Vinci Code*," Alta Argumentation Conference, Alta, Utah.

2005. "Sensing the spectacle: The productive nature of violence in *The Passion of the Christ*," Doctoral Honors Seminar, Norman, Oklahoma.

2005. "Sensing the spectacle: The productive nature of violence in *The Passion of the Christ*," Western States Communication Association, San Francisco, California.

2004. "Enacting the ends of paternalism and imperialism: Rosalynn Carter's trip through Latin America," National Communication Association, Chicago, Illinois.

2004. "Were there Christians in the Second Wave?" National Communication Association, Chicago, Illinois.

2004. "Strategic change as a form of community building," National Communication Association, Chicago, Illinois (co-author with J. Kevin Barge, Michael Lee, Richard Nabring, and Bryan Townsend).

2004. "When patriots protest: The anti-suffrage discursive transformation of 1917," Western States Communication Association, Albuquerque, New Mexico.

2003. "Sa(l)vaging the *Woman's Bible*: Reading interpretive communities across contexts," National Communication Association, Miami, Florida.

2003. "Bush vs. the Church: Appropriations of God to justify war," National Communication Association, Miami, Florida.

2003. "Susan B. Anthony's use of historical narrative in her 1896 Bible resolution speech," Eastern Communication Association, Washington, D.C.

2002. "Where did she get that idea?: A call for audience-centered criticism in rhetorical studies," National Communication Association, New Orleans, Louisiana.

2001. "Christianity, homosexuality and the "plain sense" of Scripture: A critical history of interpretation," Western States Communication Association, Coeur d'Alene, Idaho.

2001. "Once the gender battle is won: Hillary's feminine style for audience identification," Northwest Communication Association, Coeur d'Alene, Idaho.

2000. "Rhetorical hermeneutics: What the Bible *really* says about homosexuality," Pennsylvania State Honors Conference in Communication, University Park, Pennsylvania.

2000. "A critical history of the Constitutional interpretations offered by Lysander Spooner and Wendell Phillips," DePauw University Undergraduate Honors Conference, Greencastle, Indiana.

Conference Panel Service

2018. Respondent, "Top Papers in Public Address," National Communication Association, Salt Lake City, Utah.

2012. Chair, "Rhetorical Transitions in Ecology: Food, Framing and Overpopulation," Eastern Communication Association, Cambridge, Massachusetts.

2011. Presenter, "Voices at the Crossroads: Feminist Communication Scholarship and Religion," National Communication Association, New Orleans, Louisiana.

2011. Chair and Respondent, "Power, Memory, and Rhetorical Narratives," Public Address Division, Eastern Communication Association, Arlington, Virginia.

2010. Respondent, Panel on *The Faithful Citizen: Popular Christian Media and Gendered Civic Identities*, Rhetoric Society of America, Minneapolis, Minnesota.

2009. Presenter, Women's Mentoring Relationships and the Future of Communication Studies, National Communication Association, Chicago, Illinois.

2009. Presenter, Spotlight on Recipient of the 2009 Marie Hochmuth Nichols Award, National Communication Association, Chicago, Illinois.

2009. Respondent, Top Student Papers Panel, Public Address Division, Eastern Communication Association, Philadelphia, Pennsylvania.

2008. Respondent, "The voices of unconventional women: Stanton, Paul, Goldman, Jordan," National Communication Association, San Diego, California.

2008. Chair, "Entering the arena: Apology and blame in political and sport rhetoric," Eastern Communication Association, Pittsburgh, Pennsylvania.

2008. Respondent, "Pictures and music: Speaking out in non-traditional rhetorical spaces," Eastern Communication Association, Pittsburgh, Pennsylvania.

Invited Presentations

2017. "Pantsuit Nation as a Practice of Consciousness-Raising," writing and rhetoric course, University of Puget Sound.

2017. "Innovating Citizens: Gender, Race, and the World's Columbian Exposition, 1893," University of Puget Sound, Department of Communication Studies.

2016. "A Republic of Ideas: Gender and Deliberative Democracy at the World's Columbian Exposition," plenary presentation at Gender and Citizenship Conference, Texas A & M University.

2011. "The Clash of Populism and Fundamentalism: William Jennings Bryan's Evolution at the Scopes Trial," Christopher Newport University, Department of Communication.

2011. "Rhetoric and Materiality at the Intersection of Social Movements and Counterpublics Theory," Preconference on "Voicing Connections, Contradictions, and Possibilities in Social Movement and Counterpublic Theories," National Communication Association, New Orleans, Louisiana.

2010. "Developing a Professional Identity," Texas A&M University Department of Communication graduate student orientation.

AWARDS

Outstanding Service Award, University of Maryland Department of Communication, 2020

Arete Award, Presented by University of Maryland COMMGrads Association, 2017

Top Three Papers Panel, Rhetoric and Public Address Division, Eastern Communication Association, Baltimore, Maryland, 2016

Top Four Papers Panel, Public Address Division, National Communication Association, Chicago, Illinois, 2009

Participant (competitively selected), 2009 Rhetoric Society of America Institute on “Women, Social Activism, and Religious Persuasion, 1780-1940”

Top Paper, Public Address Division, Eastern Communication Association, 2009

Top Student Paper, Organization for Research on Women and Communication, Western States Communication Association, February 2006

University of Georgia Excellence in Teaching Award, February 2006

University of Georgia Outstanding Teacher Award, February 2006

Outstanding Thesis Award, Organization for the Study of Communication, Language, and Gender, 2004

TEACHING AND ADVISING

Courses Taught

At the University of Maryland:

ARHU 158 Explorations in Arts and Humanities

COMM 401 Interpreting Strategic Discourse

COMM 458C Seminar in Political Communication: Civic Communication

COMM 469 Discourse of Social Movements: Woman’s Rights in the United States

COMM 469Y Communication & Religion

COMM 661 Communication and Social Change

COMM 698F Special Problems in Communication: Feminist, Gender, and Queer Theories in Communication

COMM 700 Introduction to Graduate Studies in Communication

COMM 711 Historical/Critical Methods in Communication Research

COMM 760 Seminar in Political Communication

At the University of Georgia:

SPCM 1100 Introduction to Public Speaking

SPCM 2510 Small Group Communication

SPCM 3300 Rhetorical Criticism

SPCM 3310 Topics in Rhetoric: Christian Discourse and U.S. Public Policy

Pedagogical Development

Participant, Launch Certificate, Teaching and Learning Transformation Center, 2019-present

Participant, Teaching with New Technologies Summer Institute sponsored by the University of Maryland Center for Teaching Excellence, May 2011

Participant, Teaching with New Technologies Academic Year Cohort, University of Maryland Center for Teaching Excellence, 2011-2012

Participant, NCA Summer Conference on Teaching Rhetorical Criticism and Critical Inquiry, Tacoma, Washington, 2010.

Participant, TA Mentor Program for Pedagogical Development, University of Georgia, 2006-2007.

Graduate Student Advising

Tiffany Lewis (PhD, 2013)
Lindsey Fox (PhD in progress)
Yvonne Slosarski (PhD, 2017)
Meridith Styer (PhD, 2017)
Janna Soeder (PhD, 2019)
Nora Murphy (PhD in progress)
Alyson Farzad-Phillips (PhD in progress)
Katie Irwin (MA, 2011)

Graduate Student Committee Service

Erica Lamm (PhD, 2009; dissertation committee only)
Art Herbig (PhD, 2010; dissertation committee only)
Kelly Carr (PhD, 2010; dissertation committee only)
Timothy Barney (PhD, 2011)
Beth Sundstrom (PhD, 2012; dissertation committee only)
Alyssa Samek (PhD, 2012)
Theresa Donofrio (PhD, 2013)
Lindsay Hayes (PhD, 2013)
Lindsay Dunne Jacoby (PhD in English, 2015)
Ben Krueger (PhD, 2014; dissertation committee only)
James Gilmore (PhD, 2017)
Elizabeth Gardner (PhD 2016; comps and prospectus committee only)
Sean Luechtefeld (PhD 2016; comps and prospectus committee only)
Artesha Taylor (PhD in progress)
Jessica Lu (PhD 2018; comps and prospectus committee only)
Thomas McCloskey (PhD 2017)
Carole Lee (Journalism; PhD in progress)
Daniel Swann (Sociology; PhD 2017)
Avery Dame (Women's Studies; PhD 2017)
Hagar Attia (PhD in progress)
Rebecca Alt (PhD 2019; comps committee only)
Will Howell (PhD 2019)
Lauren Harris Bender (PhD in progress)
Lauren Hunter (PhD in progress; comps committee only)

Jaclyn Bruner (PhD 2019)
Melissa Lucas (PhD 2019)
Annie Laurie Nichols (PhD 2019)
Morgan Hess (PhD in progress)
Jade Olson (MA, 2011)

Undergraduate Independent Studies Supervised

Joshua Basile (Fall 2008)
Janeé Banks, Sarah Brown, Meghan Connell, Jeffrey De Tora, Cole Donovan, Jenny Hollrah,
Jeffrey Oguamanam, and Brett Schenkel (Spring 2011)
Linda Herrarte and Liza Roth (Fall 2013)

Graduate Independent Studies Supervised

Lindsay Dunne, PhD student, Department of English (Spring 2009)
Yvonne Slosarski, PhD student (Fall 2013)
Janna Söder, PhD Student (Spring 2015)
Carole Lee, PhD Student, College of Journalism (Fall 2015)
Nora Murphy (Spring 2018)
Alyson Farzad-Phillips (Spring 2019)

SERVICE

Professional Service

Vice-Chair, Public Address Division, National Communication Association, 2017-8
Mentor, Undergraduate Research Network, Rhetoric Society of America, Atlanta, Georgia, 2016
Co-Director (with Jessica Enoch, English, University of Maryland) of the 2019 Rhetoric Society of America Institute, competitively awarded and held at UMD
Co-Organizer (with Belinda Stillion Southard), National Communication Association pre-conference on "Situated Discourses of Citizenship," 2013
Editorial Board Member, *Quarterly Journal of Speech*, 2013-present
Editorial Board Member, *Rhetoric & Public Affairs*, 2014-present
Editorial Board Member, *Rhetoric Society Quarterly*, 2012-present
Editorial Board Member, *Communication Quarterly*, 2008-present
Editorial Board Member, *Women's Studies in Communication*, 2007-2010, 2016-present
Editorial Board Member, *Voices of Democracy*, 2009-present
Guest Reviewer, *Western Journal of Communication*, 2012
Guest Reviewer, *Journal of Popular Romance Studies*, 2011
Reviewer, Religious Communication Association, National Communication Association, 2011
Guest Reviewer, *Quarterly Journal of Speech*, 2010, 2011
Secretary, Public Address Division, National Communication Association, 2010-2012
Guest Reviewer, *Politics & Religion*, 2009

Guest Reviewer, *Journal of Communication Inquiry*, 2009
Guest Reviewer, *Rhetoric & Public Affairs*, 2009, 2010, 2011
Guest Reviewer, *Journal of Media and Religion*, 2009
Reviewer, American Society for the History of Rhetoric Outstanding Student Paper Award, 2008
Member, Nominating Committee, Public Address Division, National Communication Association, 2008
Guest Reviewer, *Southern Communication Journal*, 2008
Reviewer, Public Address Division, Eastern Communication Association, 2008, 2009, 2011
Reviewer, Public Address Division, National Communication Association, 2008, 2009, 2010, 2011
Reviewer, Southern Communication Association Undergraduate Conference, Spring 2007
Guest reviewer, *Communication and Critical/Cultural Studies*, 2006-2007
Editorial Assistant, *Critical Studies in Media Communication*, 2001-2003
Guest reviewer, *Critical Studies in Media Communication*, 2002

Department and University Service

Member, Steering Committee, Center for Literary & Comparative Studies, Department of English, University of Maryland, 2019-present
Co-Director of Graduate Studies, Department of Communication, 2014-2016, 2017-2020
Member, Arts & Humanities Programs, Curricula, and Courses Committee, 2017-2020
Member, Salary Advisory Committee, Department of Communication, 2016-2017
Chair, Search Committee for Assistant Professor in Rhetoric & Political Culture, 2015-2016
Member (elected Arts & Humanities Representative), Graduate Council, 2015-2018
Chair, Task Force to Redesign the Undergraduate Major in Communication, 2012-2013
Member, Salary Advisory Committee, Department of Communication, 2011-2012
Member, Collegiate Council, College of Arts and Humanities, 2010-2014
Member, Senate Programs, Curricula, and Courses Committee, 2009-2011
Member (elected), Faculty Advisory Committee, Department of Communication, 2009-2010
Member, Colloquium Committee, Department of Communication, 2009-2011
Judge, Graduate Research Interaction Day, April 2009
Recording Secretary, Department Assembly, Department of Communication, Spring 2009
Ad Hoc Committee on Learning Outcomes Assessment measures, Department of Communication, 2008
Undergraduate Curriculum Committee, Department of Communication, 2007-2009, 2011-2012

REFERENCES

Robin Jensen
Professor, Department of Communication
University of Utah
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Damien Pfister
Associate Professor, Department of Communication
University of Maryland
dsp@umd.edu

Laura Rosenthal
Professor, Department of English
Director for Faculty Leadership, Office of Faculty Affairs
lrosent1@umd.edu

Meridith Styer
Assistant Professor, Department of Communication
Georgia College
meridith.styer@gcsu.edu