

Curriculum Vitae

I have read the following and certify that this curriculum vitae is a current and accurate statement of my professional record.

Signature: 

Date: December 5, 2020

I. Personal Information

I.A. Aldoory, Linda
Department of Communication
University of Maryland
College Park, MD 20742
(301) 405-7364, laldoory@umd.edu

Current Rank: Professor; Year of Appointment: 2017

Affiliate Faculty Member:

Center of Excellence in Regulatory Science and Innovation
Harriet Tubman Department of Women, Gender, and Sexuality Studies
School of Medicine
School of Public Health

I.B. Academic Appointments

Professor, Department of Communication, University of Maryland, College Park, MD.
August, 2017 – present.

Associate Professor, Department of Communication, University of Maryland, College Park, MD.
August, 2015 – August, 2017.

Associate Professor, Department of Behavioral & Community Health, University of Maryland,
College Park, MD. July, 2011 – August, 2015.

Associate Professor, Department of Communication, University of Maryland, College Park, MD.
August, 2005 – June, 2011.

Assistant Professor, Department of Communication, University of Maryland, College Park, MD.
August, 1999 – July, 2005.

I.C. Administrative Appointments

Associate Dean for Research and Programming, College of Arts and Humanities, University of
Maryland, College Park, MD July, 2017 – present.

Diversity and Inclusion Officer, and Equity Administrator, College of Arts and Humanities,
University of Maryland, College Park, July, 2019 – present.

Endowed Chair and Director, Herschel S. Horowitz Center for Health Literacy, University of
Maryland, College Park, MD. July, 2011 – August 22, 2015.

I.D. Other Employment

Public Information Manager, Bronx Perinatal Consortium, Inc., Bronx, NY, 1994 – 1995.
Partner/Creative Director, Grapevine Communications, Brooklyn, NY, 1992 – 1994.
Account Executive, Hill and Knowlton, Dallas, TX, 1991 – 1991.
Public Affairs Assistant, American Psychiatric Association, Washington, DC, 1988 – 1989.

I.E. Educational Background

Ph.D., Mass Communication; Women's Studies Graduate Certificate, Syracuse University, 1998
M.A., Journalism, University of Texas at Austin, 1991
B.A., Psychology, The George Washington University, 1988

I.E. Continuing Education and Leadership Trainings

Fellow, Big Ten Academic Leadership Program, 2020
Fellow, ADVANCE UMD Leadership Fellows Program, 2020
Fellow, Institute for Diverse Leadership, Association for Education in Journalism and Mass Communication, 2016

I.G. Professional Memberships

Association for Educators in Journalism and Mass Communication, 1995 – present
International Communication Association, 1999 – 2004
Public Relations Society of America, 2000 - 2002

II. Research, Scholarly, and Professional Activities

II.A. Books

II.A.1. *Books Authored:*

1. Aldoory, L., & Toth, E. L. (forthcoming). *A socio-ecological framework to understanding feminism and gender in public relations and strategic communication*. Lanham, MD: Rowman & Littlefield.

II.A.2. *Books Edited:*

2. Toth, E.L., & Aldoory, L. (Eds.). (2001). *The gender challenge to media: Diverse voices from the field*. Cresskill, NJ: Hampton Press. ISBN: 978-1572733091

II.A.6. *Other, Refereed Research Publications:*

1. Aldoory, L., Barrett Ryan, K., & Rouhani, A. (2014, July). *Best practices and new models of health literacy for informed consent: Review of the impact of informed consent regulations on health literate communications*. Commissioned paper awarded by Institute of Medicine, National Academies of Sciences, Engineering, and Medicine, Washington, DC. Retrieved: [http://www.nationalacademies.org/hmd/Activities/PublicHealth/HealthLiteracy/~media/File/ActivityFiles/PublicHealth/HealthLiteracy/Commissioned-](http://www.nationalacademies.org/hmd/Activities/PublicHealth/HealthLiteracy/~/media/File/ActivityFiles/PublicHealth/HealthLiteracy/Commissioned-)

[Papers/Informed Consent HealthLit.pdf](#)

II.B. Chapters

II.B.1. *Book Chapters:*

1. Dias, S., Aldoory, L., & Toth, E. L. (forthcoming). Feminism in public relations: A new model. In M. Topic (Ed.), *Towards a new understanding of masculine habitus and women and leadership in public relations industry: An international perspective*. New York: Routledge.
2. Aghazadeh, S., & Aldoory, L. (forthcoming). Health communication theory in public relations. In E. Sommerfeldt & C. Botan (Eds.), *Public Relations Theory* (3rd ed.). New York: Routledge.
3. Aghazadeh, S., & Aldoory, L. (forthcoming). Health communication and health literacy. In T. Thompson & R. Parrott (Eds.), *The Routledge handbook of health communication* (3rd ed.). New York: Routledge.
4. Aldoory, L., Toth, E., & Ma, L. (in press). Gender in U.S. strategic communication research and practice: Confronting the master narrative. In C. Botan (Ed.), *Handbook of strategic communication*. New York: Wiley.
5. Toth, E. L., & Aldoory, L. (in press, pub date April, 2021). Women in public relations: A feminist perspective. In C. Valentini (Ed.), *Handbook of public relations*. (Handbooks of Communication Science, vol. 27). Berlin, Germany: De Gruyter Mouton.
6. Aldoory, L. (2017). Health literacy in higher education and professional training. In R. Logan (Ed.), *Health literacy: New directions in research, theory, and practice*. Clifton, VA: IOS Press.
7. Turk, J. V., & Aldoory, L. (2015). Finding a public relations teaching position. In B. Neff & T. L. Johnson (Eds.), *Learning to Teach* (4rd ed.) (1.2, pp. 37-44). New York, NY: Public Relations Society of America.
8. Aldoory, L. (2013). Health, culture, and power: Understanding women audiences of health media. In A. N. Valdivia (Gen. Ed.) & R. Parameswaran (Ed.), *The international encyclopedia of media studies. Vol. IV: Audience and interpretation* (pp. 465-488). Oxford, UK: Blackwell. ISBN: 978-1-118-73356-1
9. Aldoory, L., & Austin, L. (2011). Relationship building and situational publics: Theoretical approaches guiding today's health public relations. In T. Thompson, R. Parrott, & J. F. Nussbaum (Eds.), *The Routledge handbook of health communication* (2nd ed.) (pp. 132-145). Thousand Oaks, CA: Sage. ISBN: 978-0-415-88314-6
10. Aldoory, L. (2009). Feminist criticism in public relations: How gender can impact public relations texts and contexts. In R. L. Heath, E. L. Toth, & D. Waymer (Eds.), *Rhetorical and critical approaches to public relations II* (pp. 110-123). New York: Routledge. ISBN: 978-0805864236

11. Aldoory, L. (2009). The ecological perspective and other ways to (re)consider cultural factors in risk communication. In R. L. Heath & H. D. O'Hair (Eds.), *Handbook of risk and crisis communication* (pp. 227-246). New York: Routledge. ISBN: 978-0805857788
12. Aldoory, L. (2007). Reconceiving gender for an "excellent" future in public relations scholarship. In E. L. Toth (Ed.), *The future of excellence in public relations and communication management: Challenges for the next generation* (pp. 399-411). Mahwah, NJ: Lawrence Erlbaum Associates. ISBN: 978-0805855968
13. Aldoory, L., & Sha, B. L. (2007). The situational theory of publics: Practical applications, methodological challenges, and theoretical horizons. In E. L. Toth (Ed.), *The future of excellence in public relations and communication management: Challenges for the next generation* (pp. 339-355). Mahwah, NJ: Lawrence Erlbaum Associates. ISBN: 978-0805855968
14. Aldoory, L. (2007). The social construction of leadership and its implications for women in mass communication. In P. J. Creedon & J. Cramer (Eds.), *Women in mass communication* (3rd ed.) (pp. 247-255). Thousand Oaks, CA: Sage. ISBN: 978-1412936958
15. Aldoory, L., & Parry-Giles, S. J. (2005). Intersectionality in feminist media research: Studies of media production, representation, and reception. In J. Curran & M. Gurevitch (Eds.), *Mass media and society* (4th ed.) (pp. 336-355). London: Hodder Arnold. ISBN: 978-0340884997
16. Aldoory, L. (2001). The standard white woman in public relations. In E.L. Toth & L. Aldoory (Eds.), *The gender challenge to media: Diverse voices from the field* (pp. 105-149). Cresskill, NJ: Hampton Press. ISBN: 978-1572733091

II.B.3. *Encyclopedia:*

1. Aldoory, L. (2014). Public relations in health care organizations. In Teresa L. Thompson & J. G. Golson (Eds.), *Encyclopedia of Health Communication*. Thousand Oaks, CA: Sage. ISBN: 9781452258751
2. Aldoory, L. (2005). Biography of Isobel Parke. *Encyclopedia of public relations*. Thousand Oaks, CA: Sage Publications. ISBN: 978-0761927334
3. Aldoory, L. (2005). Women in public relations. *Encyclopedia of public relations*. Thousand Oaks, CA: Sage Publications. ISBN: 978-0761927334

II.C. Refereed Journals

II.C.1. *Refereed Journal Articles:*

1. Aghazadeh, S. & Aldoory, L. (2020). "Health literacy for all": Exploring the feasibility of an intervention to reduce health disparities among rural children. *Journal of Applied Communication Research*, 48(4), 478-495. doi: 10.1080/00909882.2020.1789196
2. Aghazadeh, S. A., Aldoory, L., & Mills, T. (2020). Integrating health literacy into core curriculum: A teacher-driven pilot initiative for second graders. *Journal of School Health*, 90, 585-593. doi: 10.1111/josh.12907

3. Stanley, S. J., Chatham, A. P., Trivedi, N., & Aldoory, L. (2019). Communication and control: Hearing the voices of low-income African American adults to improve relationships with healthcare providers. *Health Communication, 35*, 1633-1642. doi:10.1080/10410236.2019.1654177
4. Lane, H., & Aldoory, L. (2019). It's time for a pragmatic approach: Recommendations for measurement of child health literacy. *Health Literacy Research and Practice, 3*, 167-171.
5. Lane, H. G., Deitch, R., Wang, Y., Black, M., Dunton, G., Aldoory, L., Turner, L., Parker, E. et al. (2018). "Wellness Champions for Change," a multi-level intervention to improve school-level implementation of local wellness policies: Study protocol for a cluster randomized trial. *Contemporary Clinical Trials, 75*, 29-39. doi: 10.1016/j.cct.2018.10.008
6. Le, D., Aldoory, L., Garza, M. A., Fryer, C. S., Sawyer, R., & Holt, C. L. (2018). A spiritually-based text messaging program to increase cervical cancer awareness among African American women: Design and development of the CervixCheck Pilot Study. *Journal of Medical Internet Research (JMIR) Formative Research, 2*, e5. doi: 10.2196/formative.8112
7. Baghat, K., Howard, D., & Aldoory, L. (2018). The relationship between health literacy and health conceptualizations: An exploratory study among elementary school-aged children. *Health Communication, 33*, 131-138. doi: 10.1080/10410236.2016.1250188
8. Aldoory, L., Roberts, E., Bushar, J., & Assini, L. (2018). Exploring the use of theory in a national txt message campaign: Addressing problem recognition and constraint recognition for publics of pregnant women. *Health Communication, 33*, 41-48. doi: 10.1080/10410236.2016.1242034
9. Macek, M., Atchison, K., Watson, M., Holtzman, J., Wells, W., Braun, B., Aldoory, L., Messadi, D., Girona, M., Haynes, D., & Parker, R. et al. (2016). Assessing health literacy and oral health: Preliminary results from a multi-site investigation. *Journal of Public Health Dentistry, 76*, 303-313. doi: 10.1111/jphd.12156
10. Aldoory, L. (2016). The status of health literacy research in health communication and opportunities for future scholarship. *Health Communication, 32*, 211-218. doi: 10.1080/10410236.2015.1114065
11. Aldoory, L., Macek, M. D., Atchison, K. A., & Chen, H. (2016). Comparing well-tested health literacy measures for oral health: A pilot assessment. *Journal of Health Communication: International Perspectives, 21*, 1161-1169. doi: 10.1080/10810730.2016.1233308
12. Aldoory, L., Yaros, R. A., Prado, A. A., Roberts, E., & Briones, R. L. (2016). Piloting health text messages for rural low-income mothers: Effects of source similarity and simple action steps. *Health Promotion Practice, 17*, 702-710. doi: 10.1177/1524839915627457
13. Aldoory, L., Bellows, D., Boekeloo, B. O., Randolph, S. M. (2015). Exploring use of relationship management theory for cross-border relationships to build capacity in HIV prevention. *Journal of Community Psychology, 43*(6), 687-700. doi: 10.1002/jcop.21755

14. Aldoory, L., Braun, B., Maring, E. F., Duggal, E., & Briones, R. (2015). Empowerment in the process of health messaging for rural, low-income mothers: An exploratory message design project. *Women & Health, 55*(3), 297-313. doi: 10.1080/03630242.2014.996725
15. Aldoory, L. & Grunig, J., (2012). The rise and fall of hot-issue publics: Relationships that develop from media coverage of events and crises. *International Journal of Strategic Communication, 6*, 93-108. doi: 10.1080/1553118X.2011.634866
16. Adeleye, O. A., Aldoory, L., & Parakoyi, D. B. (2011). Using local culture and gender norms to improve male involvement in maternal health in Southern Nigeria. *Journal of Health Communication, 16*(4), 1122-1135. doi: 10.1080/10810730.2011.571340
17. Aldoory, L., Kim, J. N., & Tindall, N. (2010). The influence of perceived shared risk in crisis communication: Elaborating the situational theory of publics. *Public Relations Review, 36*(2), 134-140. doi:10.1016/j.pubrev.2009.12.002
18. Aldoory, L., Reber, B. H., Berger, B. K., & Toth, E. L. (Winter, 2008). Provocations in public relations: A study of gendered ideologies of power-influence in practice. *Journalism and Mass Communication Quarterly, 85*(4), 735-750. doi: 10.1177/107769900808500402
19. Aldoory, L., Jiang, H., Toth, E. L., & Sha, B-L. (2008, Fall). Is it still just a women's issue? A study of work-life balance among men and women in public relations. *Public Relations Journal, 2*(4), 1-20.
20. Vardeman, J. E., & Aldoory, L. (2008). A qualitative study of how women make meaning of contradictory media messages about the risks of eating fish. *Health Communication, 23*(3), 282-291. doi: 10.1080/10410230802056396
21. Aldoory, L., & Van Dyke, M. (2006). The roles of perceived "shared" involvement and information overload in understanding how audiences make meaning of news about bioterrorism. *Journalism and Mass Communication Quarterly, 83*(2), 346-361. doi: 10.1177/107769900608300208
22. Aldoory, L. (2005). A (re)conceived feminist paradigm for public relations: A case for substantial improvement. *Journal of Communication, 55*(3), 668-684. DOI: 10.1111/j.1460-2466.2005.tb03016.x
23. Aldoory, L., & Bonzo, S. (2005). Using communication theory in injury prevention campaigns. *Injury Prevention, 11*(5), 260-263. doi: 10.1136/ip.2004.007104
24. Aldoory, L., & Toth, E.L. (2004). Leadership and gender in public relations: Perceived effectiveness of transformational and transactional leadership styles. *Journal of Public Relations Research, 16*, 157-184. doi: 10.1207/s1532754xjpr1602_2. Ranked one of JPRR's "most downloaded article via EBSCO in 2009," according to Taylor & Francis.
25. Aldoory, L. (2003). The empowerment of feminist scholarship in public relations and the building of a feminist paradigm. *Annals of the International Communication Association, 27*, 221-255. doi: 10.1207/s15567419cy2701_8

26. Aldoory, L., & Toth, E.L. (2002). Gender discrepancies in a gendered profession: A developing theory for public relations. *Journal of Public Relations Research*, 14, 103-126. doi: 10.1207/S1532754XJPRR1402_2
27. Aldoory, L. (2001). Making health communications meaningful for women: Factors that influence involvement and the situational theory of publics. *Journal of Public Relations Research*, 13, 163-185. doi: 10.1207/S1532754XJPRR1302_3
28. Aldoory, L., & Toth, E.L. (2001). The complexities of feminist scholarship in communication today. *Annals of the International Communication Association*, 24, 345-361. doi: 10.1080/23808985.2001.11678993
29. Aldoory, L., & Toth, E.L. (2000). An exploratory look at graduate public relations education. *Public Relations Review*, 26, 115-125. doi: 10.1016/S0363-8111(00)00034-5
30. Aldoory, L., & Wrigley, B. (2000). Exploring the use of real clients in the PR campaigns course. *Journalism and Mass Communication Educator*, 54, 47-58. doi: 10.1177/107769589905400405
31. Aldoory, L. (1998). The language of leadership for women in public relations. *Journal of Public Relations Research*, 10, 73-101. doi: 10.1207/s1532754xjpr1002_01

II.C.4. *Invited Articles:*

1. Aldoory, L. (2017). The role of health literacy in higher education and professional training. *Studies in Health Technology and Informatics*, 240, 238-248.
2. Vardeman, J. E., & Aldoory, L. (2008). How women make meaning of their shared involvement with spokespersons in news about bioterrorism. *Media Report to Women*, 36(2).
3. Aldoory, L. (2006). Preface to the Special Issue. *Journal of Public Relations Research*, 18, 91.
4. Aldoory, L. (2005). Reprint of portions of: A feminist paradigm for public relations: A case for substantial improvement. *Revista de Estudos de Jornalismo e Relações Públicas* (a journal of public relations and journalism in Brazil).
5. Aldoory, L. (2005). Preface: Identity, difference, and power in public relations. *Journal of Public Relations Research*, 17, 89-90.

II.D. Published Conference Proceedings

II.D.1. *Refereed Conference Proceedings:*

1. Toth, E., & Aldoory, L. (2017). Looking Back, Looking Forward: 20 Years and More of Developing Gender Theory for Public Relations Practice. In B. R. Yook, Y G. Ji, & Z. F. Chen (Eds.), *20th International Public Relations Research Conference, Looking Back, Looking Forward: 20 Years of Developing Theory and Practice* (pp. 353-364). https://www.instituteforpr.org/wp-content/uploads/IPRRC20-proceedings_Final.pdf#page=354

2. Hager, E. R., Lane, H., Deitch, R., Campbell, K., Parker, E., Ordonio, K., Sharaf, S., Turner, L., Dunton, G., Jaspers, L., & Aldoory, L. (2017). Approaches to enhancing wellness policy implementation in schools to prevent obesity: Protocol and measures development. *Journal of Nutrition Education and Behavior*, 49(7), S115.
3. Hager, E. R., Aldoory, L., Eidel, G. S., Ezell, P., Henley, S., Hurley, K., Lopes, M., et al. (2016). Approaches to enhancing wellness policy implementation in schools to prevent obesity. *Journal of Nutrition Education and Behavior*, 48(7), S120.
4. Aldoory, L. (2015). Best practices and new models of health literacy for informed consent. *Informed Consent and Health Literacy: Workshop Summary* (pp. 10-15). Washington, DC: The National Academies Press. <http://www.nap.edu/catalog/19019/informed-consent-and-health-literacy-workshop-summary>

II.E. Conferences, Workshops and Talks

II.E.1. *Keynotes:*

1. “The Impact of Health Literacy on Healthcare Systems,” University of Maryland Shore Regional Health System, Easton, MD, January 16, 2020.
2. “What is Health Literacy?” Joslin Diabetes Center, Lanham, MD, June 18, 2018.
3. “Health Literacy and its Impact on Diabetes Education,” Maryland Association of Diabetes Educators, Baltimore, MD, November 6, 2015.
4. “Health in Plain Language: Communicating for Low Health Literacy,” The Montgomery County Best Place to Live 2020 Summit, Silver Spring, MD, October 20, 2015.
5. “Health Communication and Participatory Research,” Technical assistance provided to Prince George’s County Health Coalition, October 13, 2015.
6. “Looking to the Personal and Past: Understanding the Role of Health Literacy,” Maryland Communication Association Annual Conference Keynote, Howard University, Washington, DC, November 8, 2014.
7. “Health Communication and its Impact on Health Disparities,” Collegium of Scholars monthly lecture, hosted by Center for Health Equity, October 10, 2012

II.E.2. *Invited Talks:*

1. Panelist, “Saying Yes and No Strategically,” Keeping our Faculties ADVANCE panel, University of Maryland ADVANCE Program, College Park, MD, March 26, 2019.
2. Panelist, “Research at the Intersections of Public Relations, Health and Science: Paths for Publishing and Research Opportunities. Association for Education in Journalism and Mass Communication, Washington, DC, August 6, 2018.
3. Health Literacy Peer Advocate Training. Muslim Community Medical Clinic, Silver Spring,

MD, April 20, 2018.

4. Moderator, "Movements and Structural Inequalities: Race, Ideologies and Practices," Consortium on Race, Gender and Ethnicity panel of award winners, University of Maryland College Park, April 11, 2018.
5. Panelist, Keeping our Faculties ADVANCE panel, University of Maryland ADVANCE Program, College Park, October 26, 2017.
6. Presenter, "Health Literacy and its Impact on Community Health," Johns Hopkins HealthCare Clinical Staff monthly grand rounds, Baltimore, MD, September 15, 2016.
7. Panelist, "The Role of Health Literacy in Mobile Health and Text Messaging Campaigns," The U.S. Food and Drug Administration Risk Communication Advisory Board Annual Meeting, Washington, D.C., February 22, 2016.
8. Panelist, "Community-Based Participatory Methods for Health Literacy Research," Health Literacy Research Conference, Bethesda, MD, November 2, 2015.
9. Presenter, "Health Literacy in Health Care Organizations," Union Hospital, Elkton, MD, March 30, 2015.
10. Presenter, "Health Literacy in Health Care Organizations," Sinai Hospital, Baltimore, MD, April 2, 2015.
11. Presenter, "Behind the Fear: Risk Communication in the Face of Ebola," University of Maryland special panel, October 28, 2014
12. Presenter, "Health Literacy and Informed Consent." National Academies of Sciences, Engineering, and Medicine, Washington, DC, July 28, 2014
13. Presenter, "Consumer Food Safety Behaviors: How to Change Them and How to Know When We've Done It," International Association for Food Protection, Charlotte, NC, July 30, 2013.
14. Presenter, "Interdisciplinary Partnerships," National Communication Association's Chair's Summer Institute, Washington, DC, June 29, 2013.
15. Presenter, "Health Literacy Maryland: Patient Activation through Community-Based Coalition Building," QualityNet Conference of the Center for Medicaid and Medicare Services, December 11, 2012.
16. Presenter, "The Role of Health Communication in Health Disparities and Health Equity Research." Center for Health Equity, School of Public Health, College Park, MD.
17. Presenter, "Health Literacy at the Intersection of Health Equity and Prevention Research," Grand Rounds Panel for Children's Advocacy Day, National Children's Medical Center, Washington, DC, April, 2012
18. Presenter, "Risk Communication and Health Literacy: Updated Research and Potential for

- Theory Development,” Prevention Research Coordinating Committee, Office of Disease Prevention, National Institutes of Health, November, 2011.
19. Presenter, “Science in our Lives: The Future of Health Communication,” The Future of Information Alliance, University of Maryland, November 18, 2011. Retrieved here: <http://www.fia.umd.edu/events/launchweek/science.shtml>
 20. Presenter, “Advancing Health Literacy Research and Theory: Considering the Health Communication Eco-Model,” Health Literacy Research Conference, Chicago, IL, October, 2011.
 21. Panelist, “Working with Editors of our Scholarly Journals,” Association for Education in Journalism and Mass Communication, Denver, CO, August, 2010.
 22. Panelist, “The Doctors are In: Tips for balancing teaching, research and service,” Association for Education in Journalism and Mass Communication, Denver, CO, August, 2010.
 23. Presenter, “Impact of Media on Perceptions of Food Safety Issues,” Food Safety Initiatives Annual Meeting of the Joint Institute for Food Safety and Applied Nutrition, Greenbelt, MD, March, 2010.
 24. Presenter, “Evidence-Based Principles for Communicating Health Protection Messages to Teens,” U.S. Centers for Disease Control and Prevention’s National Center for Health Marketing, Atlanta, GA. October, 2007.
 25. Panelist, “CPR for Feminist Scholarship,” Commission on the Status of Women, Association for Education in Journalism and Mass Communication, San Antonio, TX, August, 2005.
 26. Panelist, “Using Innovative Techniques to Develop a Center for Risk Communication Research,” Instructional & Development Communication Division, International Communication Association, New York, May, 2005.
 27. Panelist, “Work-Life Balance for Public Relations Professionals,” Public Relations Society of America, New York, October, 2004.
 28. Panelist, “Women’s Perceptions of Risk Communication,” Science Communication Interest Group, Association for Education in Journalism and Mass Communication, Toronto, ON, August, 2004.
 29. Presenter, “Feminist Perspectives in Communication Studies,” Department of Women’s Studies Research Colloquium, University of Maryland, College Park, MD, March, 2004.
 30. Presenter, “U.S. Health Campaigns and Female Audiences,” International Institute in Women’s Studies, Department of Women’s Studies, University of Maryland, College Park, MD, July, 2003.
 31. Panelist, “Applications of the Situational Theory of Publics,” International Communication Association, San Diego, CA, May, 2003.
 32. Presenter, "Injury prevention communication: How to use research and theory to develop a

- better campaign." National Injury Center of the Centers for Disease Control and Prevention, Atlanta, GA, April, 2003.
33. Presenter, "Coalition Building and Difference in Communication Research," International Institute in Women's Studies: Theories and Practices of Difference and Commonality, Department of Women's Studies, University of Maryland, College Park, MD, August, 2002.
 34. Presenter, "Injury Prevention Communication: How to Use Research and Theory to Develop a Better Campaign," U.S. Centers for Disease Control and Prevention's National Injury Center, Atlanta, GA, August, 2002.
 35. Panelist, "Facing the Gender Evolution in a Changing Marketplace," Public Relations Society of America Conference, Atlanta, GA, October, 2001.
 36. Presenter, "Beyond September 11: Building a More Tolerant World," Public Relations Student Society of America Conference, Atlanta, GA, October, 2001.
 37. Panelist, "Gearing Down while Gearing Up: Making the Transition from Graduate Student to Professor," Public Relations Division, Association for Education in Journalism and Mass Communication, Washington, DC, August, 2001.
 38. Presenter, "Status of Women in Public Relations Education," The Freedom Forum, Washington, DC, August, 2001.

II.E.3. *Refereed Presentations:*

5. Stanley, J. S., Chatham, A., Trivedi, N., & Aldoory, L. (May, 2019). Relationship management between older African American adults and healthcare providers. Presented to the International Communication Association, Washington, DC.
6. Aghazadeh, S. A., & Aldoory, L. (April, 2019). Relationship building and health communication in community care coordination. Presented to D.C. Health Communication Conference, Fairfax, VA.
7. Trivedi, N. & Aldoory, L. (November, 2018). Community based participatory research in Prince George's County Health Enterprise Zone (HEZ): Creation of a health literacy booklet. Presented to the American Public Health Association Annual Meeting, San Diego, CA.
8. Stanley, S. J. & Aldoory, L. (May, 2018). Community-based participatory research in the field of communication: Prioritizing community members' voices. International Communication Association Annual Conference, Prague, Czech Republic.
9. Stanley, S. J., Aldoory, L., Tyndall, C., & Mills, T. M. (May, 2018). Comparing the impact of a school-based health literacy intervention for rural children in low and high income schools. International Communication Association Annual Conference, Prague, Czech Republic.
10. Trivedi, N., Aldoory, L., & Carter, E. (October, 2017). Community-Based Participatory Research in Prince George's County Health Enterprise Zone (HEZ): Creation of Health Literacy Resource Guide Mobile App. Presentation at the Health Literacy Research

Conference, Baltimore, MD.

11. Toth, E., & Aldoory, L. (May, 2017). Confronting Master Narratives of Gender, Race and Power in Understanding Strategic Communication. International Communication Association, San Diego, CA.
12. Toth, E., & Aldoory, L. (March, 2017). Looking Back, Looking Forward: 20 Years and More of Developing Gender Theory for Public Relations Practice. International Public Relations Research Conference, Orlando, FL. Awarded the 2017 IPRRC Board of Directors Award.
13. Aldoory, L. (September 1, 2016). The role of health literacy and patient engagement in personal health record systems. Presented to the National Home & Community Based Services Conference, Washington, DC.
14. Aldoory, L., Mills, T., Leonard, C. (March 1, 2016). The Integrated Health Literacy Program: An innovative approach. Presented to the Association for Community Health Improvement, Baltimore, MD.
15. Aldoory, L., & Franklin, M. (2015, October 29). Integrating health literacy standards into elementary school curriculum. Maryland Rural Health Conference, Ocean City, MD.
16. Carter-Pokras, O., Bowen, L., Kohrt, B., Khan, N., Aldoory, L., Boekeloo, B., Braun, B., & Chen, J. (September, 2014). Health literacy and cultural competency of FDA consumer materials: Lessons learned for epidemiologists. Presented to Annual American College of Epidemiology Conference, Silver Spring, MD.
17. Aldoory, L., Doxzen, E., Assini, L. C., & Bushar, J. (March 21, 2014). Exploring the impact of the national text4baby text messaging program on problem recognition, personal involvement, and perceived constraints. Presented to the Society for Public Health Education, Baltimore, MD.
18. Maring, E., Braun, B., Aldoory, L., Paleg, B., McCoy, T., Terhune, C., Sana, H., & Duggal, M. (2012, April). Extension and public health: Partnering to co-create health messages. Presented to the Priester Conference, Washington, DC.
19. Maring, E.F., Ginter, A., Braun, B., & Aldoory, L. (2011, November). Rural mothers' empowerment: Developing health messages for rural low-income families. Presented to the National Council on Family Relations, Orlando, FL.
20. Sundstrom, B., Levenshus, A. B., Hobler, M., & Aldoory, L. (2011, May). Toward a model of audience-directed health communication: Exploring health care reform advertisements. Presented to International Communication Association, Boston, MA.
21. Levenshus, A. B., Hobler, M. Sundstrom, B., & Aldoory, L. (2010, August). Eclipsing Message Meaning: Exploring the Role of Source Identity and Cynicism in Publics' Perceptions of Health Care Reform Issue Ads. Paper presented to the Association for Education in Journalism and Mass Communication, Denver, CO.
22. Aldoory, L., Reber, B. H., Berger, B. K., & Toth, E. L. (2008, March). Provocations in public relations: A study of gendered ideologies of power-influence in practice. Paper presented to

the International Public Relations Research Conference, Miami, FL.

23. Aldoory, L., Jiang, H., Toth, E., & Sha, B. L. (2007, August). Work-family discourse in public relations: Development of a work-personal continuum for gender theory. Paper presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication, Washington, DC.
24. Aldoory, L., Kim, J. N., & Tindall, N. (2007, August). The effect of shared experience on problem recognition and involvement: An elaboration of the situational theory of publics for risk communication. Paper presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication, Washington, DC.
25. Sha, B. L., Dozier, D., Toth, E., & Aldoory, L. (2007, August). From baby boomers to generation X: What has changed and what hasn't for women in public relations. Paper presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication, Washington, DC. Second Place Research Paper Award.
26. Vardeman, J., & Aldoory, L. (2007, August). How women make meaning of shared involvement in news about bioterrorism. Paper presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication, Washington, DC.
27. Vardeman, J., & Aldoory, L. (2006, August). A Qualitative Study of How Women Make Meaning of Contradictory Media Messages About the Risks of Eating Fish. Paper presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
28. Aldoory, L. (2005, May). Integrating health communication theory for the design of injury prevention campaigns. Paper presented to the Health Communication Division of the International Communication Association, New York, NY.
29. Aldoory, L., Eaton, C., & Harman, C. (2005, May). Individual and professional influences on news about mental illness: An exploratory survey of newspaper journalists. Paper presented to the Journalism Studies Interest Group of the International Communication Association, New York, NY.
30. Aldoory, L., & Van Dyke, M. A. (2004, August). Shared involvement and risk perceptions in responding to bioterrorism: An extension of the situational theory of publics. Presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication, Toronto, Canada.
31. Aldoory, L. A., & Toth, E. L. (2003, August). A (re)conceived feminist paradigm for public relations and its application to the theory of organization-public relationships. Presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication, Kansas City, MO.
32. Aldoory, L., & Toth, E.L. (2002, August). Leadership and gender in public relations: Perceived effectiveness of transformational and transactional leadership styles. Presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication, Miami, FL.

33. Aldoory, L., & Toth, E.L. (2001, August). Gender discrepancies in a gendered profession: A developing theory for public relations. Presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication, Washington, DC.
34. Aldoory, L. (2000, August). Making health communications meaningful for women: Factors that influence involvement and the situational theory of publics. Presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.
35. Aldoory, L. (1999, March). Culture, context, and everyday life: How women make meaning of health messages. Presented to the Educator's Academy of the Public Relations Society of America, College Park, MD.
36. Aldoory, L., & Toth, E.L. (1999, August). An exploratory look at graduate public relations curricula. Presented to the Public Relations Division of the Association for Education in Journalism and Mass Communication, New Orleans, LA. Top Teaching Paper Award
37. Aldoory, L. (1998, July). The invisible woman: An examination of U.S. AIDS prevention campaigns. Presented to the Health Communication Division of the International Communication Association, Jerusalem, Israel.
38. Aldoory, L., & Wrigley, B. (1998, October). Practicing PR "for real": A triangulated approach to exploring use of clients in the public relations campaigns course. Presented to the Public Relations Society of America, Boston, MA.
39. Aldoory, L. (1997, August). Content analysis of popular songs sung by female performers from 1965 to 1995. Presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication, Chicago, IL.
40. Aldoory, L. (1997, August). Finding common ground: Quantitative and qualitative mass communications research methods and feminist epistemology. Presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Chicago, IL.
41. Aldoory, L. (1997, August). Published feminist research at a crossroads: A critical analysis of mass communications studies in scholarly journals. Presented to the Commission on the Status of Women of the Association for Education in Journalism and Mass Communication, Chicago, IL.
42. Aldoory, L. (1996, October). The language of leadership for women in public relations. Presented to the Public Relations Society of America, St. Louis, MO.
43. Aldoory, L. (1996, August). The stories of women public relations campaign planners revealed through feminist theory and feminist scholarship. Presented to the Public Relations Division, Association for Education in Journalism and Mass Communication, Anaheim, CA.

II.E.6. *Refereed Posters:*

1. Aghazadeh, S., & Aldoory, L. (April 4, 2020). "Lifestyle Champions" for a Localized Pre-Diabetes Awareness Campaign. Presented to the Kentucky Conference on Health

Communication, Lexington, KY.

2. Trivedi, N. & Aldoory, L. (November, 2018). A community-based approach to develop a health literacy resource guide mobile app. Presented to the American Public Health Association Annual Meeting, San Diego, CA.
3. Hager, E. R., Aldoory, L., Eidel, G. S., Ezell, P., Henley, S., Hurley, K., Lopes, M., et al. (July 23, 2017). Approaches to enhancing wellness policy implementation in schools to prevent obesity. USDA/NIFA presentation at Society of Nutrition Education and Behavior Annual Meeting, Washington, DC.
4. Trivedi, N., Aldoory, L., & Carter, E. (April, 2017). Community-based participatory research to develop a health literacy dialogic aid for a medically underserved community. D. C. Health Communication Conference, Fairfax, VA.
5. Stanley, S., Aldoory, L., Tyndall, C., & Mills, T. (April, 2017). Piloting a curriculum intervention to measure and improve children's health literacy. D. C. Health Communication Conference, Fairfax, VA.
6. Trivedi, N., Aldoory, L., & Carter, E. (October 13, 2016). A mobile app for community-based health literacy: A community-based participatory research project for the Prince George's County Health Enterprise Zone. Health Literacy Research Conference, Bethesda, MD.
7. Hager, E. R., Aldoory, L., Black, M., Eidel, G. S., Dunton, G., Ezell, P., Henley, S., Hurley, K., Jaspers, L., Lopes, M., Mackey, L., Song, H. J., Saksvig, B., Turner, L., & Wang, L. (August 2, 2016). Approaches to enhancing wellness policy implementation in schools to promote healthy behaviors and prevent obesity. Presented at USDA/NIFA grantee poster session at Society of Nutrition Education and Behavior Annual Meeting, San Diego, CA.
8. Aldoory, L., Carter, E. L., Strausser, A. (2015, November 3). Engaging community in evaluation and health services: Lessons learned from a county Health Enterprise Zone. American Public Health Association Conference, Chicago, IL.
9. Aldoory, L., Strausser, A., Franklin, M., Keiser, T., & Denton, D. (2015, November 3). Development curriculum and evaluation to incorporate health literacy into lives of elementary school children in Maryland. American Public Health Association Conference, Chicago, IL.
10. Aldoory, L., Carter, E., Pomerantz, S., Roberts, E. & Banks-Wiggins, B. (November 18, 2014). Prince George's County Health Enterprise Zone: Formative Research Findings for a Community Created Health Literacy Campaign. Presented to the American Public Health Association, New Orleans, LA.
11. Pomerantz, S. R., Roberts, E. B., Iles, I. A., & Aldoory, L. (November, 2014). Text message innovation for promoting family physical activity among parents and their preschoolers. Health Literacy Research Conference, Bethesda, MD.
12. Prado, A., Doxzen, E., Yaros, R., Aldoory, L., Maring, E. F., & Duggal, M. (April 11, 2014). Messages from a mom like you: Ms. Peg and testing text messages to improve oral health,

fitness and nutrition among rural, low-income mothers. Presented to the Kentucky Health Communication Conference, Lexington, KY.

13. Aldoory, L., Doxzen, E., Assini, L. C., & Bushar, J. (March 21, 2014). Exploring the use of health behavior theory in a mobile-health intervention: the production and content of the text4baby program. Presented to the Society for Public Health Education, Baltimore, MD.
14. Carter-Pokras, O., Aldoory, L., Pomerantz, S., Bloodworth, R., Kohrt, B. K., Braun, B., & Boekeloo, B. (October 29, 2013). Improving health literacy and cultural competency of FDA consumer materials. Presented to the Health Literacy Research Conference, Washington, DC.
15. Silva, I., Cook, R., Gardner, S., Graham, L., & Aldoory, L. (October 21, 2012). Wellness Circles: Improving the health of diabetic Latinos by addressing the social determinants of health. Presented to the Health Literacy Research Conference, Bethesda, MD.
16. Braun, B., Maring, E. F., Aldoory, L., Duggal, M. (November, 2012). Creating Effective Health Education Messages. Presented to the National Council on Family Relations Annual Conference, Phoenix, AZ.
17. Braun, B., Maring, E. L., Mammen, S., Sano, Y., & Aldoory, L. (2011, October). Exploring oral health literacy messages among rural, low-income mothers. Presented to the American Public Health Association, Washington, DC.
18. Maring, L., Aldoory, L., Braun, B. (2011, April). Empowering rural low-income mothers for health behavior change: Using participative dialogue and action for message design. Presented to the D.C. Health Communication Conference, Fairfax, VA.
19. Sundstrom, B. & Aldoory, L. (2011, April). (Re)Writing the body: An audience analysis of pregnancy. Presented to the D.C. Health Communication Conference, Fairfax, VA.

II.E.8. *Conference Paper Discussant:*

1. Public Relations Division's Referred Scholar to Scholar Session, Association for Education in Journalism and Mass Communication, Toronto, Canada, 2019.
2. Public Relations Division's Top Student Paper Session, Association for Education in Journalism and Mass Communication, Washington, DC, 2018.
3. Public Relations Division, Association for Education in Journalism and Mass Communication, Chicago, IL, 2007, 2009, 2013, 2017.
4. Communicating Science and Health Division, Association for Education in Journalism and Mass Communication, Chicago, IL, 2011, 2012.
5. Commission on the Status of Women, Association for Education in Journalism and Mass Communication, Boston, MA, 2008, 2009.
6. Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication, Washington, DC, August, 2007.

7. Mass Communication and Society Division, Association for Education in Journalism and Mass Communication, Washington, DC, August, 2007.
8. Top Student Papers, Public Relations Division, Association for Education in Journalism and Mass Communication, Washington, DC, 1999, 2001.

II.F. Professional Publications

II.F.1. *Research Reports:*

1. Aldoory, L. (2012). Interviews with stakeholders. In *Transforming health in Prince George's County, Maryland: A public health impact study* (Section II, Technical Report 2, pp. 47-68), Lanham, MD. <http://sph.umd.edu/princegeorgeshealth/TransformingHealth.pdf>
2. Toth, E. L., & Aldoory, L. (2010, March). *A first look: An in-depth analysis of global public relations education*. Commission on Public Relations Education, report funded by the PRSA Foundation, New York, NY. <http://www.commissionpred.org/wp-content/uploads/2018/03/report4-full.pdf>
3. Aldoory, L. (2009, September). *Report of the Literature Review for the Frozen Food and Microwave Initiative*. Report and guidelines for the U.S. Department of Agriculture, Washington, DC.
4. Aldoory, L. (2007, August). *Evidence-Based Guidelines for Communicating Health Protection Messages to Teens Phase I Final Report: Systematic Review of Research and Information on Adolescents, Health and Communication*. Report for the CDC's National Center for Health Marketing, Atlanta, GA.
5. Aldoory, L. (2002, July). *Injury prevention messages and campaigns: A review of the communication and scientific literature*. Report for the CDC's National Injury Center, Atlanta, GA.
6. Aldoory, L. (2002, June). *The voices of definitive multipliers: An exploratory study of media use, communication networks, and perceptions about Study Circles Resource Center*. Report for Study Circles Resource Center, Pomfret, CT.
7. Aldoory, L., Eaton, B.C., & Harman, C.R. (2001, November). *A study of journalists' work practices and attitudes about mental illness*. Report for the National Alliance for the Mentally Ill, Arlington, VA.
8. Toth, E., & Aldoory, L. (2001, March). *Year 2000 gender study: Report of the Committee on Work, Life, and Gender Issues*. Report for the Board of Directors, Public Relations Society of America, New York.

II.G. Book Reviews, Notes, and Other Contributions

II.G.1. *Book Review:*

1. Aldoory, L. (2004). Excellent public relations and effective organizations: A study of communication management in three countries/primer of public relations research (book

review). *Journalism and Mass Communication Educator*, 59, 318-321

II.J. Sponsored Extramural Research—Administered by ORA

II.J.1. *Competitive Grants:*

Co-Investigator, Southern Maryland Chronic Disease Prevention Program. Centers for Disease Control and Prevention, RFA-DP18-1817, Total=\$12 million, YR1=\$2.4 million (YR1=\$140,254), PI=Carter. 11/01/18 – 10/31/19.

Co-Investigator, Approaches to Enhancing Wellness Policy Implementation in Schools to Promote Healthy Behaviors and Prevent Obesity. U. S. Department of Agriculture's AFRI Childhood Obesity Prevention Challenge, \$4,112,688 (\$121,000), PI=Hager. 03/01/16 - 02/28/19.

Principal Investigator, Health Literacy Campaign and Evaluation for Health Enterprise Zone of Prince George's County. Maryland Department of Health and Mental Hygiene with Prince George's County Health Department, \$400,000. 6/1/13 – 5/31/17.

Co-Investigator, University of Maryland Summer Training and Research (UMSTAR) Program. NIH National Heart, Lung and Blood Institute 2R25HL092604-06, \$99,080. PI= Hagberg. 4/1/2013 - 3/31/18.

Sub-Principal Investigator, Multi-Center Assessment of Health Literacy and Oral Health. NIH National Institute of Dental and Craniofacial Research R01 DE020858-01A1, \$2,000,000 (\$160,370). PI=Macek. 4/8/11 – 5/31/16.

Co-Investigator, Disseminating Core Health Messages: Using Community Based Participatory Research to Improve the Health of Rural, Low-Income Families. U.S. Dept. of Agriculture 2011-04991, \$68,015 (\$15,000). PI=Braun. 9/1/11 – 5/31/13.

Co-Investigator, National Consortium for the Study of Terrorism and Responses to Terrorism (START). U.S. Department of Homeland Security, \$12,000,000 (\$180,000). PI=LaFree. 9/1/05 – 6/30/08.

II.J.2. *Research Contracts:*

Principal Investigator, Integrating Health Literacy into Worcester County K-8 Curriculum. Atlantic Hospital and Health System, \$322,737. 7/1/13-6/30/19.

Co-Investigator, Improving Health Literacy and Cultural Competency of FDA Consumer Materials. FDA's Center of Excellence in Regulatory Science and Innovation, \$25,000. PI=Carter-Pokras. 1/1/13 – 9/1/13.

Principal Investigator, Text Messaging Pilot for Rural, Low-Income Mothers. HealthSmart, \$5,000. 12/30/12 - 6/30/13.

Principal Investigator, Verbal Health Literacy Tool Kit. American Health Insurance Plans (AHIP), \$20,000. 3/1/12 – 11/30/12.

Co-Investigator, Prince George's County Public Health Impact Study. State of Maryland and Prince George's County, MD, \$50,000. PI=Kleinman, 2/1/12 – 6/1/12.

Co-PI (with E. L. Toth), The 2005 Gender Study. Public Relations Society of America, \$10,000, 1/1/05 – 3/1/06.

Co-PI (with E. L. Toth), The 2000 Gender Study. Public Relations Society of America, \$10,000, 1/1/00 – 3/1/01.

II.K. Funded Research not Administered by ORA

II.K.4. *Internal Competitive Grants:*

PI, Maryland Catalyst Fund New Directions Award, Division of Research, "Branches from the Same Tree at UMD," University of Maryland, 7/1/19 – 6/30/20.

Faculty Advisor/PI, Text Message Innovation for Promoting Family Physical Activity among Parents and their Preschoolers. Future of Information Alliance Seed Grant, University of Maryland, 1/1/14 – 12/31/14.

PI, Impact of Risk Messages about Bioterrorism on the U.S. Food Supply on Audience Attitudes and Behaviors. Seed Grant Competition of the Joint Institute for Food Safety and Applied Nutrition, UMD, 6/1/03 – 5/31/06.

Contracts:

Co-I, Coalition Building for HIV/AIDS Prevention in Prince George's County, MD. Maryland Prevention Research Center (PI=Boekeloo), 11/16/11 – 9/30/12.

PI, Public Perceptions of Conflicting Information in Media about Safety Guidelines for the Consumption of Fish. U.S. Food and Drug Administration, 9/1/04 – 8/31/05.

PI, A Study of Journalists' Work Practices and Attitudes about Mental Illness. National Alliance on Mental Illness, 1/1/01 – 11/30/01.

II.L. Centers for Research, Scholarship, and Creative Activities

II.L.1. *Centers Established:*

Founder and Director, Center for Health and Risk Communication, UMD, August, 2003 – December, 2005.

II.L.2. *Centers Directed:*

Director, Maryland Center for Humanities Research (formerly known as Synergy Center), UMD, July, 2017 – present.

Endowed Chair and Director, Herschel S. Horowitz Center for Health Literacy, UMD, July, 2011 – August 22, 2015.

Acting Director, Center for Health and Risk Communication (formerly Center for Risk Communication Research), UMD, September, 2010 – September, 2011.

II.L.3. *Symposia Organized:*

Maryland Humanities Network, September 19, 2019, University of Maryland campus, College Park, MD.

Health Literacy Maryland first annual meeting, February 11, 2014, University of Maryland, College Park, MD.

II.P. Research Honors, Prizes, and Awards

2019 Honoree, Maryland Research Excellence Celebration, University of Maryland's Office of the Vice President for Research

The 2017 IPRRC Board of Directors Award, for refereed paper, "Looking Back, Looking Forward: 20 Years and More of Gender Theory for Public Relations Practice," International Public Relations Research Conference, 2017

Second Place Poster Award, Health Category, co-authored with Neha Trivedi, Graduate Research Appreciation Day 2017.

Second Place Research Paper Award, Public Relations Division, Association for Education in Journalism and Mass Communication, Washington, DC, 2007

Second Place Research Paper Award, Public Relations Division, Association for Education in Journalism and Mass Communication, Toronto, Canada, 2004

Third Place Research Paper Award, Public Relations Division, Association for Education in Journalism and Mass Communication, Miami, FL, 2002

Second Place Research Paper Award, Public Relations Division, Association for Education in Journalism and Mass Communication, Washington, DC, 2001

Second Place Research Paper Award, Public Relations Division, Association for Education in Journalism and Mass Communication, Phoenix, AZ, 2000

University System of Maryland's Women's Forum Faculty Research Award, 2000

III. **Teaching, Mentoring, and Advising**

III.A. Courses Taught Last 5 Years

Introduction to Qualitative Methods in Communication, COMM714 (approx. enroll = 18)

Seminar in Health Communication, COMM730 (approx. enroll = 16)

Independent Study, COMM798 (approx. enroll = 2)

Doctoral Tutorial in Communication, COMM889 (approx. enroll = 1)

Pre-Candidacy Research, COMM898 (approx. enroll = 1)

Doctoral Dissertation Research, COMM899 (approx. enroll = 2)

III.B. Teaching Innovations

III.B.6. *Course or Curriculum Development:*

Developed revised curriculum for qualitative methods sequence of graduate courses in Department of Communication, Spring, 2019

Developed and taught Public Communication Campaigns (COMM471H/COMM698P) for graduate and honors undergraduate students in COMM, Spring, 2016.

Proposed new online course in Health Literacy for BCH, Summer and Winter sessions, 2013-2014.

Created curriculum and syllabus for graduate course in Health Communication for BCH (HLTH671), and taught course, Spring, 2014 and 2015.

Revised curriculum and syllabus for Health Informatics and Communication course for BCH, and taught course (HLTH670) in Spring, 2012 and 2013.

Developed curriculum and taught Public Communication Campaigns (COMM698P), Fall, 2010.

Revised curriculum for the public relations undergraduate program. Responsibilities included: researching national standards for public relations education; revising current curriculum; developing set of guidelines to be used by all public relations instructors, Fall, 2010.

Developed and taught Health Communication (COMM730), Spring, 2005 and Spring, 2010.

Member, Committee to develop proposal and curriculum for a certificate program in Media Studies, Fall, 2008 – 2009.

Developed seminar: Diversity and Gender in Public Relations (COMM739P), Spring, 2009.

Developed curriculum and taught department's new public relations undergraduate course on public relations cases (COMM354), Fall, 2007.

Revised curriculum for the public relations undergraduate and graduate programs. Responsibilities included: researching national standards for public relations education; revising current curriculum; and developing curriculum for new courses, Spring, 2007.

Revised curriculum and learning outcomes for advanced writing course in public relations (COMM352), Fall, 2006.

Developed and taught department's first graduate seminar on Mediated Communication (COMM738), Spring, 2002.

Developed and taught department's first undergraduate course on Mediated Communication (COMM370), Spring, 2000.

III.C. Advising: Research

III.C.1. *Undergraduate:*

Faculty advisor, full time (40 hr week) assistant through UMSTAR grant, Summer, 2015
Faculty advisor, undergraduate honor's thesis, Kate Bianco, Graduated 2010
Faculty advisor, undergraduate honors student research project, 2002 – 2003

III.C.2. *Master's:*

Advisor, Sarah Pomerantz (2015)
Advisor, Amy Zimmerling (2012)
Advisor, Rowena Briones (2010)
Advisor, Ryan Merkel (2010)
Advisor, Lucinda Austin (2008)
Advisor, Tiffane Curry (2007)
Advisor, Kristin Long (2006)
Advisor, Jennifer Vardeman (2005)

Thesis Committee Member, Ayma Rouhani (2015)
Thesis Committee Member, Lindsey Foss (2015)
Thesis Committee Member, Jamie Livengood (2015)
Thesis Committee Member, Thomas Campbell (2011)
Thesis Committee Member, Davey Conner (2011)
Thesis Committee Member, Janna Raudenbush (2011)
Thesis Committee Member, Lindsay Becker (May, 2007)
Thesis Committee Member, Kathryn Hambleton (2006)
Thesis Committee Member, HongMei Shen (2006)
Thesis Committee Member, Eric Grammer (2004)
Thesis Committee Member, Robin Wedewer (2000)

III.C.3. *Doctoral:*

Advisor, Sarah Aghazadeh, ongoing
Advisor, Allison Chatham, ongoing
Advisor, Shawna Dias, ongoing
Advisor, Sumin Fang, Graduated 2020, Placement: Univ. of the Fraser Valley, British Columbia
Advisor, Samantha Stanley, 2016-2018
Advisor, Christina Sanlnocencio, 2016-2018
Advisor, Rowena Briones, Graduated 2013, Current: TSL Marketing
Advisor, Paula Weissman, Graduated 2013, Current: American University
Advisor, Beth Sundstrom, Graduated 2012, Placement: College of Charleston
Advisor, Mara Hobler, Graduated 2012, Current: Research Consultant, University of Washington
Advisor, Lucinda Austin, Graduated 2011, Current: University of North Carolina, Chapel Hill
Advisor, Heather Epkins, Graduated 2010, Placement: State of Maryland Governor's Office
Advisor, Hua Jiang, Graduated 2009, Current: Syracuse University
Advisor, Jennifer Vardeman, Graduated 2008, Placement: University of Houston
Advisor, Nance McCown, Graduated 2008, Placement: Messiah College
Advisor, Tiffany Derville, Graduated 2007, Current: University of North Carolina, Charlotte
Advisor, Natalie Tindall, Graduated 2007, Current: Chair, Lamar University Communication

Advisory Committee Member, Neha Kamran, 2018-present
Dissertation Committee Member, Luke Capizzo (Graduated 2019)
Dissertation Committee Member, Neha Trevedi, (Graduated 2019)
Dissertation Committee Member, Kelsey Gipe (Graduated 2018)
Dissertation Committee Member, Tim Penn (Graduated 2018)
Invited Committee Member, Noor Hameededdin, Howard University (Graduated 2017)
Dissertation Committee Member, Ning Xie (Graduated 2017)
Dissertation Committee Member, Daisy Le (Graduated 2016)
Dissertation Committee Member, Aleia Clark (Graduated 2016)
Dissertation Committee Member, Christina Pikas (Graduated 2016)
Dissertation Committee Member, Krishna Bhagat (Graduated 2015)
Dissertation Committee Member, Erin Tagai (Graduated 2015)
Dissertation Committee Member, Natalie Taylor (Graduated 2015)
Dissertation Committee Member, Erica Doxzen (Graduated 2015)
Dissertation Committee Member, Tanya Geiger (Graduated 2015)
Dissertation Committee Member, Susan Antol (Graduated 2014)
Dissertation Committee Member, Susan Allen (Graduated 2014)
Dissertation Committee Member, Jarim Kim (Graduated 2014)
Dissertation Committee Member, Melissa Janoske (Graduated 2014)
Dissertation Committee Member, Denise Shupiko (Graduated 2014)
Invited Committee Member, Crystal M. Adkisson, Howard University (Graduated 2013)
Dissertation Committee Member, Kathleen Ruben (Graduated 2013)
Dissertation Committee Member, Teresa D'Onofrio (Graduated 2013)
Dissertation Committee Member, Leysan Khakimova (Graduated 2013)
Dissertation Committee Member, Jennifer Villani (Graduated 2012)
Dissertation Committee Member, Rajani Bhatia (Graduated 2012)
Dissertation Committee Member, Belinda Huang (Graduated 2012)
Dissertation Committee Member, Abbey Levenshus (Graduated 2012)
Dissertation Committee Member, Johnette Y. Ruffner-Ceaser (Graduated 2012)
Invited Committee Member, Annie Duru, Howard University (Graduated 2011)
Invited Committee Member, Jermaine A. Junius, Howard University (Graduated 2011)
Dissertation Committee Member, Yi Luo (Graduated 2010)
Dissertation Committee Member, Katie Place (Graduated 2010)
Dissertation Committee Member, Carol Radomski (Graduated 2010)
Dissertation Committee Member, Sandy Saperstein (Graduated 2010)
Dissertation Committee Member, HongMei Shen (Graduated 2010)
Dissertation Committee Member, Ai Zhang (Graduated 2010)
Dissertation Committee Member, Pengyi Zhang (Graduated 2010)
Dissertation Committee Member, Clare Jen (Graduated 2008)
Dissertation Committee Member, Harry Kwon (Graduated 2007)
Dissertation Committee Member, Jeong-Nam Kim (Graduated 2006)
Dissertation Committee Member, NaYoung Lee (Graduated 2006)
Dissertation Committee Member, Lan Ni (Graduated 2006)
Dissertation Committee Member, Pat Philbin (Graduated 2005)
Dissertation Committee Member, Tamara Henry (Graduated 2005)
Dissertation Committee Member, Linda Hagan (Graduated 2003)
Dissertation Committee Member, Jim Kimble (Graduated 2002)

Faculty Mentor, Hannah Lane, University of Maryland Baltimore, Department of Pediatrics, awarded American Heart Association 2017 Postdoctoral Fellowship, for “Student Wellness Champions for Change,” June, 2017-June, 2019.

III.D. Mentorship

III.E.1. *Undergraduate:*

Mentor undergraduate independent studies and experiential learning students. Fall, 2012 – May, 2017

Supervisor for full-time interns (40 hr week) at the Horowitz Center for Health Literacy. Spring, 2012 – Spring, 2015

Mentor, “Achieving College Excellence” (ACE) Learning Community, during inaugural year, Division of Academic Affairs, University of Maryland. Fall, 2008 – Fall, 2009

III.E.3. *Doctoral:*

Mentor graduate independent studies students. Fall, 2016 – present

Supervisor/Mentor for student assistants on research grants, Fall, 2015 – Spring, 2020

Faculty mentor for graduate student seeking professional development through Student Mentor Program of the Commission on the Status of Women, Association for Education in Journalism and Mass Communication, 2012 – 2018

Supervisor for 2 full time research assistants at Horowitz Center for Health Literacy, from Spring, 2012 – Spring, 2015

Advisor on graduate independent studies and experiential learning credits for approximately 2 students per year, Fall, 2013 – Summer, 2015

Mentor, “Alum Buddy” program of Syracuse University’s S. I. Newhouse School of Public Communication. Fall, 2010 – Fall, 2011

Supervised and mentored editorial assistant to *Journal of Public Relations Research*. Fall, 2005 – Spring, 2007

Mentored student research assistant to START grant on media and terrorism. Summer, 2005 – Summer, 2006

Mentored research assistants on JIFSAN grant. Fall, 2003 – Spring, 2006

Mentored research assistants for Center for Risk Communication Research. Fall, 2002 – Fall, 2005

Mentored research assistant on JIFSAN research on conflicting information about eating fish. Fall, 2004 – Fall, 2005

Mentored teaching assistants of public relations courses in department. Fall, 2000 – Fall, 2005

III.E.5. *Faculty:*

ADVANCE Professor, UMD ADVANCE Program. Selected to mentor faculty as the designate for College of Arts and Humanities. August, 2019 – present.

APT Chair, Department of Communication. Mentor faculty as they move through tenure and promotion process, Spring, 2019 – present.

Mentor, Commission on the Status of Women Faculty Mentorship Program, AEJMC, Fall, 2016 – present.

Mentor, Junior Faculty Mentor Program of the Public Relations Division, Association for Education in Journalism and Mass Communication, 2014 – present.

Mentor, Associate Professor, Sahar Khamis, Fall, 2019 – Spring, 2020.

Mentor, Leadership Development Program, competitive program of the University of Maryland's Nurse Leadership Institute, Baltimore, Maryland, Fall, 2018 – Fall, 2019.

Mentor, tenure-track faculty member Catherine Steele, Fall, 2018 – Spring, 2019.

Mentor, Associate Professor, Sahar Khamis, Fall, 2018 – Spring, 2019.

Mentor, tenure-track faculty member Michelle Yang, Fall, 2017 – Spring, 2018.

Mentor, Associate Professor, Damien Pfister, Fall, 2017 – Spring, 2018.

Mentor, tenure-track faculty member Lindsey Anderson, Fall, 2016 – Spring, 2017.

Mentor, tenure-track faculty member Erich Sommerfeldt, Fall, 2015 – Spring, 2016.

Mentor, tenure-track faculty member Brooke Liu. Fall, 2009 – Spring, 2011.

Mentor, tenure-track faculty member Sahar Khamis. Fall, 2007 – Spring, 2009.

Mentor, tenure-track faculty member Shannon Bowen. Fall, 2006 – Spring, 2007.

III.E. Advising: Other than Directed Research

III.E.1. *Undergraduate:*

Faculty advisor, undergraduate public relations internship, 2008

III.E.2. *Non-Thesis Master's:*

Committee member, Fatmata Timbo, UMB Department of Epidemiology and Public Health, University of Maryland School of Medicine (2016)

Advisor, Yevgenia Pokrashevsky (2015)

Advisor, Ashley Carter (2015)

Advisor, Jason Decker (2002)

Advisor, Martin Downie (2004)

Advisor, Jodi Goodman (2005)

Advisor, Kevin Inglin (2002)

Advisor, Margaret Kane (2005)

Advisor, Brian Keenan (2010)

Advisor, Allison Sloan (2001)

Advisor, Khrystal Smith (2003)

Advisor, Lydia Swindell (2007)

Advisor, Catherine Warmerdam (2000)

Advisor, Sung-Un Yang (2001)

Committee member on 18 UMD graduated non-thesis master's students

III.I. Teaching Awards

Faculty Advisor for the 2010 Northwestern Mutual Best Master's Thesis Award, Institute for Public Relations, 2010.

College of Arts and Humanities Instructional Grant, \$5000. July, 2010 – May, 2011.

Fellow, Academy for Excellence in Teaching and Learning, University of Maryland, 2007 – 2017

Lilly-Center for Teaching Excellence Teaching Fellow, University of Maryland, 2002 – 2003

Top Teaching Paper Award, Public Relations Division, Association for Education in Journalism and Mass Communication, New Orleans, LA, 1999

IV. Service and Outreach

IV.A. Editorships, Editorial Boards, and Reviewing Activities

IV.A.1. *Editorship:*

Editor, *Journal of Public Relations Research*, 2005 – 2009, refereed journal published by Taylor & Francis

Guest editor, Special Issue, "Identity, Difference, and Power," *Journal of Public Relations Research*, 2003 - 2004

IV.A.2. *Editorial Boards:*

Health Communication, 2016 – present

Journal of Health Communication, 2017 – present

Journal of Public Relations Research, 1999 – 2004, 2009 – present

Journalism and Communication Monographs, 2015 – present

Journalism and Mass Communication Educator, 1999-2005, 2010 – 2017

Communication Yearbook, 2012 – 2013

Human Communication Research, 2006 – 2009

Journal of Applied Communication Research, 2013 – 2014

Journal of Communication, 2007 – 2008

Journal of Health and Mass Communication (online journal), 2007 – 2008

Monographs in Multicultural Public Relations, PR Society of America, 2001 – 2006

IV.A.3. *Sample Journal Reviewing(completed 30 reviews in 2019):*

American Journal of Preventive Medicine

BMC Public Health

BMC Women's Health

Communication Theory

Feminist Media Studies

Health Education Research

International Journal of Business Communication

Journal of Applied Communication Research

Journal of Contingencies and Crisis Management
Journalism & Mass Communication Quarterly
Public Relations Inquiry
Public Relations Review

Reviewing for Book Presses:

Emerald Group Publishing, 2019
Routledge (Taylor and Francis Group), 2007, 2008, 2010, 2017
Sage, 2009, 2010, 2013, 2019

IV.A.4. *Reviewing Activities for Agencies:*

Reviewer, Social and Behavioral Dimensions of National Security, Conflict, and Cooperation (NSCC) competition, National Science Foundation, December, 2008.
Participant, Bladder/Kidney Cancers Progress Review Group, National Cancer Institute, November, 2001.

IV.A.5. *Reviewing for Conferences:*

Association for Education in Journalism and Mass Communication, 2000-present
Division of Communicating Science, Health, Environment, and Risk
Cultural and Critical Studies Division
Mass Communication and Society Division
Public Relations Division
International Communication Association, 2002, 2003-2006
Public Relations Society of America, 2006

IV.A.6. *Reviewing for Promotion or Tenure*

2020:
Iowa State University
University of Minnesota
University of North Texas
University of Texas at Austin
Washington State University

Former years:

Georgia Southern University
Florida International University
Howard University
Oregon State University
University of Florida
University of Iowa
University of Kansas

University of Kentucky
University of Louisville
University of Nevada Reno
University of North Carolina
University of South Florida
University of Texas at Arlington
Washington State University (2)

IV.B. Committees, Professional and Campus Service

IV.B.1. *Department:*

Chair, APT Committee, Department of Communication, May, 2019 – present.
Member, APT Committee, August, 2005 – present.
Chair, Sub-Committee for Senior APT, August, 2017 – May, 2019.
Co-Director of Graduate Studies, August, 2016 – June, 2017.
Member, Graduate Studies Committee, August, 2015 – December, 2015, August, 2016 – June, 2017.
Member, Search Committee, tenure-track faculty position, September, 2016 – January, 2017.
Member, Search Committee, tenure-track faculty position, September, 2015 – November, 2015.
Member, Faculty Advisory Committee, August, 2010 – June, 2011.
Equal Employment Opportunity (EEO) Officer, August, 2007 – June, 2011.
Member, Graduate Studies Committee, August, 2007 – August, 2010.
Member, Salary Advisory Committee, August, 2009 – August, 2010.
Chair, Search Committee, tenure-track faculty positions, August, 2008 – December, 2008.
Chair, Search Committee, tenure-track faculty position, August, 2007 – December, 2007.
Member, search committee for chair position, January, 2007 – May, 2007.
Chair, Search Committee, Middle-Eastern Media faculty position, August, 2006 – February, 2007.
Member, Graduate Studies Committee, August, 2006 – July, 2007.
Reviewer, post-tenure review of Mari-Boor Tonn, August, 2006 – February, 2007.
Member, Undergraduate Studies Committee, August, 2005 – December, 2005.
Member, Search Committee, Public Relations and Intercultural faculty positions, August, 2005 – December, 2005.
Member, Graduate Studies Committee, August, 2004 – August, 2005.
Course Supervisor for COMM352 and COMM351, August, 2000 – August, 2004.
Member, Faculty Advisory Committee, August, 2003 – August, 2004.
Member, Search Committee, Intercultural faculty position, September, 2003 – April, 2004.
Member, Undergraduate Studies Committee, August, 2002 – August, 2003.
Member, Steering Committee, Center for Political Communication and Civic Leadership, March, 2001 – August, 2003.
Member, Graduate Committee, September, 2000 – September, 2001.
Member, Salary Advisory Committee, September, 2000 – September, 2001.
Member, Search Committee, Internship Coordinator, August, 2001.
Member, Working Group for the Center for Political Communication and Civic Leadership, December, 2000 – March, 2001.
Member, Ad Hoc Committee for Teaching Evaluations, March, 2001 – January, 2001.
Member, Search Committee, Rhetoric faculty positions, September, 2000 – November, 2000.
Member, Search Committee, Internship Coordinator, August, 2000.
Coordinator, Communication Colloquium Series, September, 1999 – August, 2000.
Chair, Media Curriculum Committee, September, 1999 – January, 2000.

IV.B.2. College:

Chair, Committee on Race, Equity and Justice, August, 2020 – present
Chair, Research Advisory Committee, August, 2017 – present
Member ex officio, College APAC, August, 2017 – present
Member, Administrative Council, August, 2017 – present
Member, Medical Humanities “Leadership Team,” April, 2016.
Member, Collegiate Council, September, 2015 – August, 2016.
SPH Research Committee, Fall, 2012 – Spring, 2015
SPH Website/Communications Committee, Fall, 2012 – Spring, 2015

SPH Dean's Cabinet, Fall, 2012 – Spring, 2015
SPH Judge, Rudd Dissertation Fellowship Award, Spring, 2013
Chair, Collegiate Council, September, 2009 – August, 2010.
Member, APAC, September, 2009 – August, 2010.
Secretary, Collegiate Council, September, 2008 – September, 2009.
Member, Collegiate Council, September, 2006 – September, 2008.

IV.B.3. *University:*

Member, Search Committee, ADVANCE Director, Office of Faculty Affairs, UMD, Spring, 2020
ADVANCE Professor, UMD ADVANCE Program, Fall, 2019 – present.
Member, Research Development Council, Office of the Vice President for Research, Fall, 2017 – present.
Member, UMD Equity Council, Fall, 2019 – present.
Member, UMD Diversity Council, Fall, 2019 – present.
Member, Corporate Connect Committee, UMD, Fall, 2017
Member, Steering Committee, Brain and Behavior Initiative (BBI), Fall, 2017 – present.
Brainstorming Board, Future of Information Alliance, Fall, 2011 – present.
Member, Graduate Student Life, Graduate Student Distinguished Service Award Selection Committee, Spring, 2020
Member, UMD Graduate Dean's Summer Research Fellowship Committee, 2019.
Member, Flagship Fellowship Committee, UMD Graduate School, 2017 – 2018.
UMD Endowed Fellowships Selection Committee, 2015, 2016.
Selection Committee, Banneker/Key Scholarship, December, 2015.
Judge, Research Interaction Day, Fall, 2011.
UMD Graduate Dean's Dissertation Committee, 2013 – 2015.
Invited Judge, University's Graduate Research Interaction Day, 2013.
UMD Graduate Faculty Mentor of the Year Award Judging Committee, 2011 and 2013.
Dean's Search Committee, SPH, 2012.
Co-Editor and Writer, "Reading Minds," in *The Faculty Voice*, 2007 – 2009.
Substitute Member for University Senate, 2008 – 2009.
Selection Committee, Kirwan Undergraduate Education Award, 2007.
Academic Procedures and Standards Committee, University Senate, 2003 – 2004.

IV.B.6. *University System:*

Judge, PROMISE AGEP Research Symposium & Professional Development Conference, 2020
Elected Member, Council of University System Faculty, 2012 – 2015

IV.B.7. *Offices and Committee Memberships:*

Chair, Nafziger-White-Salwen Dissertation Award Competition, AEJMC, 2020
Member, Tankard Book Award Judging Committee, AEJMC, 2019, 2020
Member, Article of the Year Selection Committee, AEJMC ComSHER Division, June, 2020
Member, AEJMC Nominations and Election Committee, AEJMC, August, 2014 -- August, 2015.
Member, President's Strategic Plan Implementation Committee, AEJMC, August, 2011 – August, 2015.
Judge, 2011 Zenith Awards in Undergraduate public relations, University of Oklahoma, March,

2011 – May, 2011.

Member, Outstanding Book Award Committee, International Communication Association, October, 2008 – April, 2009.

Member, President's Task Force on Gender and Race Equity and Diversity Assessment, AEJMC, August, 2005 – August, 2007.

Coordinator, Inez Kaiser Award Program (scholarship for graduate students of color), Public Relations Division, Association for Education in Journalism and Mass Communication, August, 1999 - August, 2002.

Member, Nominating Committee, Public Relations Division, Association for Education in Journalism and Mass Communication, August, 2000 - August, 2001.

Member, Nominating Committee, Educators Academy, Public Relations Society of America, August, 2000 - December, 2000.

IV.B.8. *Leadership Roles in Meetings and Conferences:*

Elected Member, Standing Committee on Research, Association for Education in Journalism and Mass Communication, October, 2018 – present.

Member, President's Advisory Board of the Institute for Diverse Leadership (3-year term), AEJMC, January, 2018 - present.

Chair, Nominations and Elections Committee, Association for Education in Journalism and Mass Communication, 2015, 2017.

Elected Member (two terms), Standing Committee on Teaching, Association for Education in Journalism and Mass Communication, October, 2009 – October, 2015.

Chair, Teaching Research Paper Competition, Standing Committee on Teaching, Association for Education in Journalism and Mass Communication, January, 2013 – August, 2013.

Chair, President's Equity and Diversity Award Committee, AEJMC, August, 2008 – August, 2009.

Chair, President's Task Force on Gender and Race Equity and Diversity Assessment, AEJMC, August, 2007 – August, 2008.

Research Chair, Commission on the Status of Women, Association for Education in Journalism and Mass Communication, August, 2002 - September, 2003.

Co-Chair, Commission on Work, Life and Gender Issues, Public Relations Society of America, January, 2000 - June, 2003.

Chair, New Educators Section, Public Relations Society of America, November, 1999 - November, 2000.

IV.C. External Service and Consulting

IV.C.1. *State Engagement:*

Invited Member, Consumer Engagement Taskforce, Maryland Health Services and Cost Review Commission, January, 2015 – December, 2015.

Invited Expertise Partner, CMS TEFT Grant on Health Information Exchange, Maryland Department of Health and Mental Hygiene, November, 2014 - May, 2015.

Invited Co-Leader and Member, Maryland State Workgroup for Cultural and Linguistic Competency, Office of Minority Health and Health Disparity, Maryland Health Quality & Cost Council, November, 2011 – July, 2013.

County Engagement:

Invited Member, Community Care Coordination Team, Prince George's County Health Department, March, 2015 – June, 2016.

Invited Member, Behavioral Health Workgroup and Stigma Reduction Task Force, invited by Health Officer, Prince George's County Health and Human Services, January, 2015 – June, 2016.

Invited Participant, County Health Needs Prioritization Council, invited by Health Officer, Prince George's County Health Department, April 22, 2016

IV.C.3. Board Memberships:

Elected Member, Maryland State Health Information Exchange Policy Board, Maryland Health Care Commission, State of Maryland, July, 2013 – July, 2016.

Elected Member, HealthCare Access Maryland Board of Directors, Baltimore, MD, July, 2013 – March, 2016.

Advisory Committee, Maryland Women's Coalition for Health Care Reform, November, 2012 -- November, 2015

IV.C.5. Consultancies:

Maryland Higher Education Commission, Office of Student Financial Assistance, Baltimore, MD, 2019.

Prince George's Healthcare Alliance, Largo, MD, 2018.

CRISP (The Chesapeake Regional Information System for our Patients), Columbia, MD, 2018.

ICF Macro for U.S. Department of Agriculture, Greenbelt, MD, 2009.

TKC Integration for the Center for Health Marketing of the U.S. Centers for Disease Control and Prevention, Atlanta, GA, 2006.

ICF Macro for U.S. Department of Homeland Security, Washington, DC, 2007.

National Injury Center of the U.S. Centers for Disease Control and Prevention, Atlanta, GA, 2001.

IV.E. Media Contributions

IV.E.1. Digital News Sources:

Hebert, Mary Grace, "In-Class Health Literacy Programs can Improve Rural Students' Health Literacy," *Communication Currents*, Published October 28, 2020 by National Communication Association, <https://www.natcom.org/communication-currents/class-health-literacy-programs-can-improve-rural-students-health-literacy>

Balch, Bridget, "The Science and Psychology behind Masking to Prevent the Spread of COVID-19," *AAMC News*, Published July 30, 2020, <https://www.aamc.org/news-insights/science-and-psychology-behind-masking-prevent-spread-covid-19>

"Donald Trump is not a Doctor. But He Plays One on Twitter," *Politico Magazine*, January 29, 2020, <https://www.politico.com/news/magazine/2020/01/29/donald-trump-public-health-twitter-108236>

Kusterbeck, Stacey, "Complex Consent Process is Mired in Ethical Problems," *Medical Ethics Advisor*, Vol. 32, No. 3. Published by AHC Media, March, 2016, <http://www.ahcmedia.com/articles/137394-complex-consent-process-is-mired-in-ethical-problems>

"Maryland Health Literacy Program Named Outstanding Maryland Rural Health Program," in *Connect* online, by Association of Schools & Programs of Public Health, October 8, 2015, <http://www.aspph.org/maryland-health-literacy-program-named-outstanding-maryland-rural->

[health-program/](#)

"Maryland Study Engages Rural Low-Income Mothers in the Design of Tailored Health Messages," in *Connect* online, by Association of Schools & Programs of Public Health, July 9, 2015, <http://www.aspph.org/maryland-study-engages-rural-low-income-mothers-in-the-design-of-tailored-health-messages/>

Bleiweis, Jon, "Worcester Health Literacy Program Awarded," *DelmarvaNow*, October 1, 2015, <http://www.delmarvanow.com/story/news/local/maryland/2015/10/01/worcester-health-literacy-award/73079864/>

Bleiweis, Jon, "Health Literacy Program Expands in Worcester Schools," *DelmarvaNow*, April 22, 2015, <http://www.delmarvanow.com/story/news/local/maryland/2015/04/22/worcester-health-literacy/26175779/>

Petersen, Kirsten, "Health Fair Offers Free Screenings in Capitol Heights," *Gazette.Net*, Thursday, November 20, 2014

IV.E.3. Radio:

CBS News, WNEW, 99.1, Interview with Rob Dawson, "Fears around Ebola," October 16, 2014

IV.E.5. Print Media:

Vaughn, Clara, "Reading, Writing, Arithmetic, plus Health Literacy," *Ocean City Today*, July 18, 2014, p. 24, https://issuu.com/oceancitytoday/docs/07.18.14_ocean_city_today

Stamman, Alison, "Time for Change? What Hurricane Katrina Revealed About Race and Class in America," *The Strategist*, published by the Public Relations Society of America, Fall, 2005, p. 6

IV.F. Community & Other Service

Volunteer:

Social Action Chair, Temple Shalom, December, 2016 – August, 2017.

Syrian Refugee Resettlement Task Force, Temple Shalom, January, 2016 – August, 2017.

Refugee Resettlement Program, Ethiopian Community Development Corporation, December, 2014 – December, 2015.

Publications Committee, IMPACT Silver Spring, January, 2011 – May, 2011.

Montgomery County Mental Health Association, September, 2007 – January, 2009.

IV.G. Service Awards and Honors

2015 Outstanding Rural Health Program, for Atlantic General's Integrated Health Literacy Program. Award for program I created and evaluated for contract with Atlantic General Hospital. Presented at Maryland Rural Health Conference, Ocean City, MD.

2015 "Health Literacy Hero" Award for Integrated Health Literacy Program I created and evaluated for contract with Atlantic General Hospital, awarded by Institute for Healthcare Advancement

2015 Good Samaritan Award, Capitol Heights Police Department, Capitol Heights, MD

2014 Muriel R. Sloan Communitarian Award, University of Maryland's School of Public Health, College Park, MD.